

# FRANCE REJECTS UN TUNISIA ACTION

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N.Y. Stock Exchange

30 Industrials 705.45, up 2.65  
20 Rails 138.83, off 0.07

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## THIRTY-FOURTH YEAR The Desert Sun

The Desert Empire's Leading Daily Newspaper

VOL. 34, NO. 310

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PHONE 325-5005

Single Copy 10c

## New Building Set for Desert Sun

### Newspaper Will Move Next Fall

Palm Canyon Facility Will Include Space For Radio Station

Construction will start next week on a new building to house The Desert Sun's new press and expanded facilities, according to announcement made today by George E. Cameron Jr., president, and Publisher Carl W. Schooss.

The new building also will house Radio Station KDES, affiliated in ownership with The Desert Sun.

The new structure, designed specifically for newspaper and radio station operation, will embrace 15,000 square feet of space, of which 11,000 will be devoted to the newspaper operation. In addition, two wings in the present construction program will house shops, with additional wings to be added later.

Located on the west side of South Palm Canyon Drive opposite the intersection of Indian and South Palm Canyon Drive, the new facilities will be beautifully landscaped and provide parking for hundreds of cars. It is being constructed for The Desert Sun and KDES by the West Sunny Dunes Development Co. and will be occupied under a 25-year lease.

On a five-acre plot, the building with its future additions represents a \$1 million development by the firms partners, Stanley Rosin, Zachary Pitts and Sam Pascal.

#### New Presses

Housed in the new building will be the new 48-page, 3-color Duplex Metropolitan press purchased months ago by The Desert Sun for this expansion. With other new equipment, the new press will arrive in mid-August in five piggy-back loads — 80 tons of machinery which will take five weeks to erect on its special pit.

In addition, The Desert Sun and KDES plan new office and technical equipment for the operations in the new quarters.

In the new building, the production portion, 6,400 feet, is planned for straight line efficiency with copy moving efficiently and uninterruptedly from front office, through composing and press rooms to circulation trucks at the rear.

The entire building, with the exception of the press room, will be refrigerated. The press room will be evaporative cooled, since a certain amount of humidity is desirable in handling newsprint.

#### Long Service

"The Desert Sun has served Palm Springs for 34 years," Publisher Carl W. Schooss said today.

"In that time, through Carl Barkow, Oliver Jaynes, Ward Risvold, and now George Cameron, it has grown with the communities it serves. Many of its growth characteristics have been dramatic, but probably none has (See NEW SUN, Page 2)

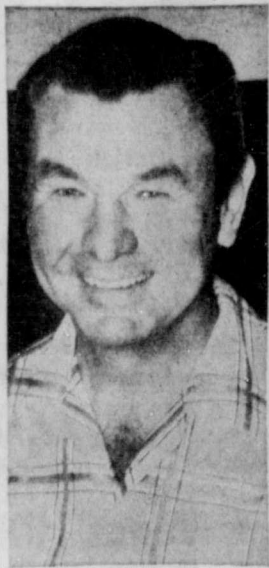
### Improvements Of Post Office Still See Lack

What is being dreamed of in the future in improved U. S. postal service would make Britons laugh . . . The improved system here might be termed quite inferior to British service, today's installment of The Desert Sun's post office series brings out.

Keep up with this interesting, valuable series. See page 9.



AS MODERN AS TOMORROW, this architect's perspective shows the future offices of The Desert Sun and Radio Station KDES as they will center a \$1,000,000 business development on which construction starts next week. The buildings are scheduled for occupancy in the fall.



GEORGE CAMERON JR., president of The Desert Publishing Co., today announced completion of plans that will bring vast expansion of The Desert Sun's newspaper facilities with completion of a new building in Palm Springs this fall.

### Chicago Nears Milk Strike End

CHICAGO (UPI) — Around-the-clock negotiations paid off today in partial settlement of a dairy strike which had stripped Chicago almost clean of milk.

Mayor Richard J. Daley, who had been huddling with negotiators almost continuously for 23 hours, announced this morning that inside employees at 60 dairies had agreed to broad terms of an agreement.

Dairy truck drivers remained on strike for the time being, however, and Chicago's milk famine continued.

Details of the inside workers' agreement were not revealed. The negotiators, in company with federal mediators, went back into Daley's offices immediately to hammer out the specifics and to seek a settlement in the truckers' dispute.

A settlement for the 5,000 milk drivers was regarded as only a formality after spokesmen for the 2,500 inside workers had come to terms.

### 26 Deviates Ousted From Security Agency

WASHINGTON (UPI) — The super-secret National Security Agency has fired 26 employees found to be sexual deviates since two of its code clerks defected to Russia last summer, Rep. Francis E. Walter said today.

Walter, chairman of the House Committee on un-American Activities, made the statement after the committee took closed-door testimony from two top NSA officials.

Walter investigated the defection of Bernon F. Mitchell and William H. Martin last year and charged afterward that the agency was a "nest of sexual deviates."

He called NSA personnel director Maurice H. Klein and security chief S. Wesley Reynolds before the committee for a year-end report on security measures taken since the defection last July.

There were charges in the wake of the Mitchell-Martin defection that one or both of the two men were sex deviates. The two men, who vanished last June, showed up in July in Moscow, where they denounced the United States and the NSA.

Klein told the committee that with the appointment of Vice Adm. Laurence H. Frost as director of NSA hiring procedures were sharply tightened.

### News In Brief

WASHINGTON (UPI) — President Kennedy's foreign aid bill today was being swept toward passage on the congressional tide of legislation designed to meet the Berlin crisis.

House leaders cited this as one of the major reasons why the House Foreign Affairs Committee approved Kennedy's controversial long-range foreign aid financing plan Thursday just the way he wanted it.

MOSCOW (UPI) — President Kennedy's special disarmament adviser, John J. McCloy, resumed disarmament talks with Soviet negotiator Valerian Zorin here today.

McCloy returned to Moscow Thursday night from a two-day visit with Premier Nikita Khrushchev at the latter's Black Sea villa. He said he and the Soviet premier discussed disarmament and the Berlin crisis.

EL CENTRO (UPI) — A light earthquake was felt throughout the 30-mile length of the Imperial Valley late Thursday night, Sheriff's deputies reported.

The tremor, described as a slight swaying motion, caused no damage or injuries, officers said. It was recorded at 11:48 p.m.

LONG BEACH, Calif. (UPI) — The weeklong 1961 International Beauty Congress reaches its most exciting moment tonight when the fairest of the fair is named Miss International Beauty.

The panel of judges will first whittle the 15 semifinalists down to five finalists before selecting the winner, who will be crowned by last year's winner, Stella Marquez of Colombia.

HAVANA (UPI) — Maj. Yuri Gagarin, Russia's globe-trotting spaceman, heads for Brazil today leaving behind an exhausting

#### State Meet Set

LOS ANGELES — The Wyoming State Society of California will hold its annual fall picnic here Aug. 6 at Sycamore Grove, 4782 N. Figueroa St.

### Mickey Cohen Begins Term

LOS ANGELES (UPI) — Mickey Cohen was whisked away to a federal prison today to begin a 15-year sentence—his second on income tax evasion.

United States marshals took Cohen, 43, from County Jail just before dawn with the usual stealth used in transporting federal prisoners.

Chief Deputy U.S. Marshal Ray Ramsdell would not disclose where Cohen was being taken. But observers guessed it would be McNeil Island in Washington where he previously served 3½ years in the early 50s.

Cohen was sentenced to 15 years in prison and fined \$30,000 after his conviction on eight of 13 counts involving nearly \$200,000 in back taxes.

## De Gaulle Tells World Council Help Not Wanted

UNITED NATIONS, N.Y. (UPI)—President Charles de Gaulle today formally rejected any intervention by the United Nations in France's dispute with Tunisia over the Mediterranean naval-air base of Bizerte.

The French rejection came in an official statement issued in Paris a few hours before the Security Council met to consider new Tunisian charges of aggression against France and to hear a first-hand report from U.N. Secretary General Dag Hammarskjöld on the situation.

Hammarskjöld returned Thursday night from a three-way investigation of the crisis in Tunisia. He found no common ground between Tunisia and France for a solution. His bid for consultations in Paris was snubbed by the French.

The new council session was requested by Mongi Slim, chief Tunisian delegate. In a letter to council President Leopoldo Benites of Ecuador, Slim charged Thursday that France was refusing to comply fully with the council's resolution of last Saturday calling for a cease fire in Bizerte and withdrawal of troops to positions held when hostilities broke out July 19.

A French Foreign Office spokesman said he did not know whether France would boycott the Security Council meeting this afternoon or what other counter actions were planned.

The statement was issued shortly before Adlai E. Stevenson, U.S. ambassador to the United Nations, arrived in Paris ahead of schedule for talks on "world problems" with De Gaulle. His arrival today came as a surprise—he had not been expected until Saturday.

The French statement charged Tunisian President Habib Bourguiba with trying to obtain through the United Nations what he had failed to get by force of arms. It said the only way to settle the dispute was through direct negotiations between Paris and Tunis.

France, as a permanent member, could block any action by the Security Council through its veto. It already has displayed its displeasure over Hammarskjöld's peace-making efforts.

Hammarskjöld met with the French, British, American and Tunisian delegation chiefs separately before the 11-nation council met. Details of the conversations were not disclosed.

### Helpful Wife Just Patriotic?

NASHVILLE, Tenn. (UPI) — The draft board reported a Nashville woman telephoned Thursday to volunteer her husband's services to the Army — without his knowledge.

#### WEATHER

Desert Area Forecast: Mostly sunny today and Saturday but some cloudiness and few scattered thundershowers afternoon and evening hours. Little change in temperatures. Thursday's high in Palm Springs was 111, low was 78. High today expected to be 112.

### McNamara Explains JFK Aims

Military Buildup To Discourage Russ, Ready U. S. Forces

WASHINGTON (UPI) — Defense Secretary Robert S. McNamara said today that President Kennedy's military buildup is aimed at discouraging Russia from pressing the Berlin crisis to the point of war and at preparing U.S. forces if fighting should come.

McNamara spelled out the goals in closed door testimony before the House Armed Services Committee which began action on two key parts of the President's preparedness program. The Senate was expected to pass both bills later in the day.

The defense secretary said that the United States must build up its non-nuclear fighting strength because Soviet leaders are counting on the fact that the Free World would not use nuclear weapons except to meet a direct threat to its survival.

He said this was one reason the Russians are hoping to create a split within the Free World ranks by "carefully measured" threats to Berlin.

One bill would give Kennedy authority to buy an additional \$988 million worth of planes, ships and missiles. The other would empower him to call as many as 250,000 reservists to active duty, retain other military personnel in service for an additional year and stretch out reserve training periods.

### Cathedral City Man Survives Electric Charge

A power company lineman was possibly responsible for saving a co-worker's life this morning when he gave him mouth-to-mouth resuscitation after the co-worker received a powerful electric charge while working on a 40-foot pole.

John David Curtis Jr., 23, 69-816 Pomegranate Lane, Cathedral City, was treated at Desert Hospital where he was described as being in "good condition" after his narrow escape from death.

Joe Williams, 26, a California Electric Power Co. lineman working with Curtis on a pole at 3761 Camino San Miguel, said he saw his co-worker slump down and then stiffen up from a direct contact with a hot wire.

Williams said that he was not breathing, and started mouth-to-mouth resuscitation. As soon as Curtis was breathing, crewmen helped Williams lower him to the ground and rushed him to the hospital.

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PENNY RAE KATRON, 18, of 43-906 Buena Circle in Palm Desert, lies on the seat of her car with painful but reportedly minor injuries after a collision last night on Highway 111 at Rancho Mirage. See story on Page 2. (Desert Sun Photo)



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# Silent Churchill Hears Germans Train in Britain

By PHIL NEWSOM

UPI Foreign News Analyst  
Sir Winston Churchill sat in silence in the House of Commons earlier this month and heard an announcement that a German Panzer battalion soon would be training in Britain.

Whatever his feelings on the matter, he scarcely could have failed to reflect on the changes wrought by history.

For it was in this same chamber 21 years ago that with these words he rallied his people against what seemed an imminent German invasion:

"We may show mercy, we shall ask for none. We shall fight in the fields and in the streets. We shall never surrender."

But, if Churchill was silent, others were not.

## Widespread Protests

Lord Beaverbrook's mass circulation newspapers, the Sunday Express, the Daily Express and the Evening Standard attacked the plan fiercely.

A nationally circulated petition to be presented to Prime Minister Harold Macmillan demands that the plans be canceled.

A protest rally in Pembroke-shire, Wales, passed a resolution expressing determination "that no

German troops shall come to Wales or any part of Britain."

Dock workers along the Kent coast pledged to boycott the disembarkation of German troops.

South Wales miners promised a "mighty demonstration" in September, the month scheduled for the German battalion's arrival.

The troops will come to Britain under NATO auspices for a three-week firing exercise at the Castelemtan tank range in Wales.

## Limited Territory

The growing German Army, crowded up against the Iron Curtain, is hard put for training grounds. Last fall, units went to France on maneuvers, and more troops followed last spring.

War memories have died hard in Britain and British defense officials have been forced to take note of public opinion. War Secretary John Profumo told British territorialists encamped at Castelemtan that Britain had an obligation to help her NATO allies, in this case West Germany.

Britons have reacted coolly to German visitors before, and many say frankly now that they do not want to go to war over Berlin.

That is one of the reasons why the British government is not moving with the same haste as the United States in the present threatening crisis.



CATHEDRAL CITY Lions gathered at the Moonlight Drive home of the Ivan Sharps for their annual steak barbecue and swim party. The date being the birthday of Del Zeigler, president

of the club, a birthday cake and gag gifts featured the occasion. The affair was the first of several planned activities for local Lions during the summer. (Desert Sun Photo)

## Communication Satellites Launching Set

WASHINGTON (UPI) — The federal space agency said today it will launch two and perhaps four communications satellites next year for the American Telephone and Telegraph Co.

AT&T will build the satellites at its own expense and will reimburse the National Aeronautics and Space Administration (NASA) for launching and tracking costs. The cost per launching is estimated at about \$6 million.

NASA also plans to launch in 1962 a communications satellite of its own which is being built under contract by Radio Corporation of America. Both programs are aimed at developing a worldwide satellite communication system which would be privately operated and owned.

The agreement under which NASA will launch AT&T satellites was signed Thursday. It requires that the telephone company give the space agency all information developed by the experiments.

## Charity Groups Listing Ordered

SAN FRANCISCO (UPI)—Atty. Gen. Stanley Mosk has warned charitable organizations to register and file annual financial statements with his office, or lose their tax-exempt status.

A new statute, signed by Gov. Edmund G. Brown, provides that no tax exemption shall be allowed any charitable corporation for any year which it fails to register with the attorney general.

The law goes into effect Jan. 1, 1962, and Mosk's statement was advance warning.

## Clemency Study Set by Brown

SACRAMENTO (UPI)—An executive clemency hearing for Luis Estrada Moya, one of two convicted accomplices of Mrs. Elizabeth Duncan in the slaying of her daughter-in-law, has been scheduled for Aug. 11 by Gov. Edmund G. Brown.

Moya is scheduled to die in San Quentin prison Aug. 16 with Mrs. Duncan and Augustine Baldonado for the murder of Olga Duncan near Ventura in 1958.

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## COLBERT RESIGNS

## L. A. Townsend Takes Over Chrysler

DETROIT (UPI) — Lynn A. Townsend, an accountant with a reputation for swinging a big economy axe, took over today from L. L. (Tex) Colbert as president of the troubled Chrysler Corp.

Colbert, under heavy attack for more than a year from angry stockholders who blamed him for huge corporate losses and alleged irregularities among top level ex-

ecutives, resigned Thursday as president and board chairman of the nation's third largest auto maker.

Townsend, 42, who joined Chrysler in 1957 as comptroller after a career in accountancy, was named president, with the post of board chairman left vacant.

To handle the board chairman duties, the directors elected a

new executive committee headed by George H. Love, 63, a Pittsburgh coal executive.

Colbert, 57, who was paid more than \$250,000 a year and had piled up retirement benefits of about \$92,000 a year, had returned to the presidency only 13 months ago today to succeed William C. Newberg who had managed to hang on to the job only two months.

## Senate Probers Call Coast TV Scribes

WASHINGTON (UPI) — Senate investigators today summoned Hollywood TV writers and producers who were reported to have received direct orders from networks to insert scenes of violence in their shows.

Chairman Thomas J. Dodd of the Senate juvenile delinquency subcommittee also promised he would unveil documentary evidence backing up the charge that

the big networks deliberately ordered some of the brutal scenes shown on television.

The Connecticut Democrat opened the hearings Thursday by recalling that network officials have said they schedule action-adventure shows "because the public wants it."

But evidence in the subcommittee files, Dodd said, indicates that more often screened violence and brutality is "used to compete with the offerings of rival networks."

In a radio-TV program Thursday night, Dodd said the subcommittee has established a "definite connection" between the violence shown on the home screens and some types of juvenile delinquency.

Abraham A. Ribicoff, secretary of health, education and welfare, testified Thursday that he strongly suspected such a link but added that all the evidence is not in. Ribicoff urged parents to get tough with children who "sit like a vegetable" in front of TV screens watching "moronic murders and ceaseless crimes."

## Summer Apparel Hit as 'Pagan'

NEWARK, N.J. (UPI)—A New Jersey bishop has denounced the "pagan influence" of too-revealing summer clothing and asked Catholics to strive for greater modesty.

He singled out men who appear in public with bare chests and women who wear short shorts.

Auxiliary Bishop Walter Curtis of the Newark Catholic Archdiocese issued his appeal Thursday in the Advocate, the official publication of the Newark Archdiocese and the Paterson, N.J. Diocese.

"Shorts, as short and as tight as the wearer prefers, are almost universal not only among thoughtless adolescents but even among mature and older women," the bishop said. "Men bared to the waist are an increasingly common sight and Catholic men are equally among those who are losing a manly and fitting reserve in this regard."

## Fidler Heard Daily on KDES

"Jimmy Fidler in Hollywood" is now a daily feature of Radio Station KDES.

Now in his 24th year of reporting Hollywood news, Fidler is heard seven days a week at 1:30 p.m. The program is sponsored by Coachella Valley Savings and Loan Assn.

## PALM DESERT

## Mrs. Thronson Feted On Birthday at Home

A pre-birthday celebration was enjoyed by Mrs. Telford Thronson when her cousin and his wife, Mr. and Mrs. E. Millard Smith, hosted a dinner party in their home in honor of her birthday which was Monday, July 24. On hand to help blow out the candles on the beautifully decorated "Happy Birthday" cake were the honoree's husband, Telford, and the Smiths' four children, Kent, Rex, Andrew and Nancy.

Wednesday Mr. and Mrs. Thron-

son will drive to Long Beach to spend the weekend with friends, Mr. and Mrs. Arthur Gunderson. Gunderson and Thronson were classmates while attending the University of Minnesota when studying for their pharmaceutical degrees and later took their degree together in California.

Enjoying two week's vacation in Atherton, Calif. will be Mrs. John Moon and son Brian, who left this week to visit with her mother Mrs. George Walling.

Just returning this week from a combined business and pleasure trip to Los Angeles and La Jolla, Millie Iverson is readying herself for a fun trip to Santa Barbara. Here she plans to attend the polo team matches held at the Santa Barbara Polo Club between this club and the Chilean team. Saturday night she will attend the Polo Ball held at the Carol Casino in Montecito, returning here the first of the week.

Having moved from their recent home on Candlewood St. Mr. and Mrs. Earl Russell are now nicely settled in their new home purchased from John Moon on Ironwood St.

## Chalfont Gets FCC Go-Ahead

The Federal Communications Commission has given authority to Chalfont Communications to begin construction of facilities for a public one-way paging system.

Chalfont Communications, a telephone corporation under the California Public Utilities Commission regulations, points out that this one-way signalling service is a supplement to its two-way radio-telephone system.

Subscribers to the new service will carry small pocket radios which can be individually alerted. When one of the subscribers is called, his particular receiver will beep which is a signal for him to call his office, answering service, or Chalfont Radio to pick up his message.

The new service is expected to be installed and in use within the next six months. The service is available to customers from the high desert to the Mexican border.



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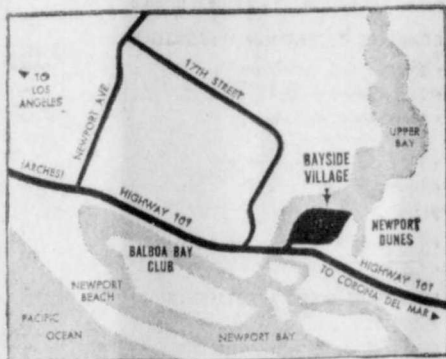
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ON THE WATERFRONT in NEWPORT BEACH



## Chinese Actor Feels Time For Change

By VERNON SCOTT

LONDON (UPI)—The Chinese take their names seriously — a good one portends a happy life, a bad one disaster.

But even Confucius would have pulled his beard in consternation at the monicker of Weaver Levy, an American of Chinese parents, who is himself bemused by the handle.

Actor Levy is neither English nor Jewish, as his name might imply. So, in the interest of clarification, he is changing it.

Weaver, a burly man in his early 30s, came all the way to London to make the switch. Henceforth he will be known either as Weaver Lee or Li Y. Chung. He's not sure which.

American televisioners will best remember Lee or Chung or Levy for his role of first mate last with Gardner McKay on "Adventures in Paradise." Since leaving the series he has played Oriental roles on such shows as "Hawaiian Eye" and "The Islanders."

Now he is getting his first big screen break in "Satan Never Sleeps" for producer-director Leo McCarey and 20th Century-Fox.

"This name situation can be confusing," he said. "My family name really is Li-y, but pronounced Levy in English. In all

honesty, I'm glad it will be changed. It has caused all kinds of trouble, even when I got traffic tickets back in the states. "There's one big advantage. Once you hear my name you never forget it."

"My agent, Bessie Loo (who must have her own problems) and I have gone through the ordeal of my name for 15 years. Now, finally, it will be settled."

A native of Los Angeles, Chung or Lee or Levy spent most of his acting career playing villainous Japanese army officers, American Indians, Eskimos and even a few Chinese roles.

But his part in the TV series had Weaver or Li working more than any other Oriental performer in Hollywood.

### McCarey Provides Break

The big chance eluded him until McCarey signed him up.

"This is a rare opportunity for a Chinese actor to break away from the stereotyped role most Orientals play in pictures," Lee-Chung-Levy said.

Playing a young Chinese Communist officer, Weaver will be unhampered by the Charlie Chan syndrome of wise inscrutability.

The conflict of his personality and that of communism gradually transforms the soldier from a brute into a sympathetic individual.

"I can't think of a role that has given a Chinese so much to work with," Weaver said. "If I hadn't left the TV series I would never have been able to accept this great part."

About that name, Weaver. Don't let it bother you. Warner Oland played "Charlie Chan" for years, and whoever heard of a Chinese named Warner—or Oland for that matter?

### Not Her Style

LONDON (UPI)—Woman reporter Iri Ashley of the Daily Express said today she is against dresses cut low in the back because "I would rather influence the man I'm talking to than the one standing behind me."

### Lots of Tears

MCCOOK, Neb. (UPI)—Thieves who entered Anderson Motors made off with a good cry. They set off a tear gas device and fled emptyhanded.

### MUSNAMED MALLARD

The Muscovy duck is no Muscovite, but a native of Latin America.



ANDREI TREMAINE and Caryl Walker will perform the famous pas de deux from the ballet, "Don Quixote," when the Santa Monica Ballet makes its Redlands Bowl debut Friday, Aug. 4, at 8:15 p.m. Also on the bill: pas de deux from "The Nutcracker" and "Romeo and Juliet" and "Les Sylphides," "Jota Aragonesa" and "Polovetzian Dances."



YOUNG RIVERSIDE soprano Jacqueline Ivanoff has replaced the ailing Nadine Conner as Violetta in Verdi's "La Traviata," to be presented at Redlands Bowl tonight at 8:15 p.m., with James K. Guthrie conducting and Glynn Ross directing. She is starred with Burl Dean Smith as Alfredo and Dennis Love as Germont. (Otto Rothschild Photo)

## Shell Says High Taxes Harmful to State Economy

LOS ANGELES (UPI)—As assembly minority leader Joseph C. Shell, an announced candidate for governor in 1962, says high taxes are driving businessmen out of California.

Shell told a Chamber of Commerce meeting in addition the high tax rate places the state in a "competitive disadvantage" in attracting new industry.

"The great crying need in California today is for the creation of hundreds of new jobs to assimilate the constant heavy flow of new residents into the state," Shell said.

"With the tax burden being carried by the businessman in California, the transplanting of new businesses into California and the

expansion of existing local industries is falling off drastically," he said.

Shell said he felt that remedies in the tax program lie within the administration, not the legislature.

### Like Old Times

EFFINGHAM, Ill. (UPI)—Volunteer firemen rushed to the scene of a grass fire and then sat down to talk over old times. Former Fire Chief Frank Wilkins already had the blaze under control. He said he touched off the fire on his lot to burn weeds.

FOR CLASSIFIED ADS

PHONE 325-5005

### The Desert Sun

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THE DESERT SUN PUBLISHING CO. 174 NORTH PALM CANYON DRIVE —MEMBER— California Newspaper Publishers Assn.

## Transportation Of California To Be Studied

SAN FRANCISCO (UPI)—The state Public Utilities Commission has ordered a study of California's public transportation system, covering both municipally and privately owned carriers.

Everett C. McKeage, president of the PUC, said the study would be used to determine if there was a need for changing laws now regulating carriers operating in California.

"The phenomenal growth of the state has created many complex transportation problems," he said.

The study will cover operations, rates, routes and services. McKeage said there currently are more than 14,850 carriers operating under PUC regulations throughout California.

## THE HOT DOG SHOW

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# Area Upturn Told

Area business prospects appeared brighter at the half-way mark this year than at the beginning of the year, according to figures compiled by the research department of Security First National Bank and released today by Herb Samson, manager of the Ramon Road branch.

One of the most encouraging signs to researchers was a gain of 2,400 wage and salary workers in manufacturing since the end of 1960.

The first six months of 1961 have been marked by continuous recovery from the recent recession. Signs of business revival in Southern California were apparent as early as January, while recovery in the nation as a whole did not get underway until March. Forecasts made at the end of 1960 were that the recession would tend to bottom out during the early months of 1961, with business activity taking a decided upturn at midyear. Thus far, these expectations have been fulfilled.

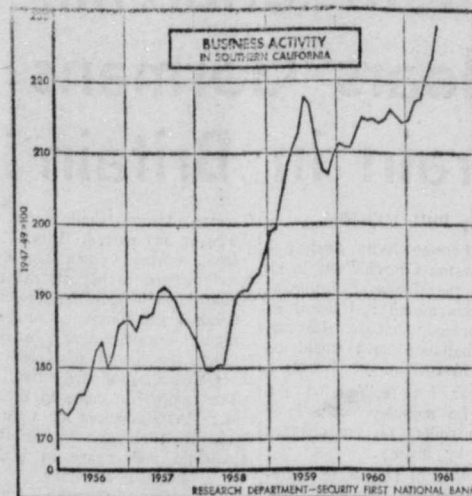
Security Bank's index of business activity in Southern California stood at 227.9 (preliminary) in June, after a six-month rise that has exhibited increasing momentum.

### Bank Debit High

The bank's statistics on our local area also indicate signs of renewed strength. The index of Riverside City bank debits hit an all-time high in June and as 9 per cent above the recession low which occurred during March of last year. Total bank debits for the first half of the year were 3 per cent above the first half of 1960.

Homebuilding in Riverside County for the first six months of 1961 was down considerably from the same period last year. However, the trend in recent months has been upward. There were 940 new dwelling units authorized during the last two months compared with only 811 units in the comparable 1960 period.

The number of wage earners in 700 persons from May to June, manufacturing in the local met-



ropolitan area gained by 700 persons from May to June and stood 2,400 or 8 per cent above the recession bottom bit last December. Despite the substantial gains, however, the June figure was 10 per cent below the peak reached in July of 1959.

### Normal Rise

Although unemployment in our two-county area increased by 1,700 persons from May to June, this represents a normal rise in unemployment as students enter the labor force in search of work. For the next several months, through September, the normal pattern indicates steadily declining unemployment.

Unemployment has been a persistent problem in most Southern California areas during 1961, despite improved business conditions.

In the Riverside - San Bernardino area the average unemployment rate for the first six months was 7.8 per cent. In the Los Angeles and San Diego areas, the

average rates were 7.2 and 7.9 per cent respectively. Some of the larger rates occurred in the highly agricultural areas such as Fresno and Kern County where the unemployment rates averaged 12.0 and 8.5 per cent, in that order.

A report recently released by the California Board of Equalization showed a rise in taxable sales in Riverside County. The first quarter total was .5 per cent above the comparable period last year. The state as a whole experienced a 1.6 per cent decline.

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MRS. ROY BURTON is seated with her "best friends," the neighborhood children, during a dinner party she hosted for them in her Sunset Way home. Pictured on the couch with Mrs. Burton are, from left, Jeff Angel, Jeff Huffman, Marsha

## Mrs. Roy Burton Hostesses Dinner Party For Children

For her "best friends," the neighborhood children, Mrs. Roy Burton hosted a dinner party in her Sunset Way home.

The menu was selected and partially prepared by the three to nine-year-old youngsters, with the help of the hostess and her official helper, 11-year-old Diane Muhleck.

Mrs. Burton told a couple of the children they could come over early to help bake their chosen dessert, lemon and chocolate pies. She was indeed surprised and tickled to find 13 pastry chefs on her doorstep at 7:30 a.m.

In the kitchen, each child rolled dough for his or her own individual dessert, and filled it with chocolate or lemon filling (some combined the two and concocted a sort of chocolate delight).

When the children re-arrived at 5:30 p.m., they wore their best party suits and dresses.

After putting their little heads together, they decided on Spanish rice as an entrée (seems this was the favorite dish served in the school cafeteria). With the rice, Mrs. Burton served a molded fruit salad and mixed vegetables.

The party also served as a farewell from the hostess to her neighborhood friends. She is leaving soon on a 'round the world trip with Mrs. Francis B. Cobb of La Canada. Penciled in on her itinerary are eight - seeing stops in 30 cities.

Traveling in a different direction will be her husband and their son, Burton, who plan a visit to South America.

Present to offer good byes and hurry backs were Jeff, Dennis and Steve Angel; Beverly and Diane Muhleck; Marsha, Nancy, Jimmy and Darlene Isbell; Mark Jeff and Marci Huffman and Charlene Potter.

## BIRTHS

At Desert Hospital  
Mr. and Mrs. Frank Dowden, 9-B Silver Drive, Twentynine Palms, a girl, six pounds, one ounce, July 19.

Mr. and Mrs. Norman Feinberg, 684 Farrell Drive, Palm Springs, a boy, seven pounds, eight ounces, July 23.

Mr. and Mrs. Jose Carillo, 33-412 Navajo Trail, Palm Springs, a girl, eight pounds, six ounces, July 24.

Mr. and Mrs. Louis Wolfe, 621 S. Riverside Drive, Palm Springs, a girl, five pounds, three ounces, July 25.

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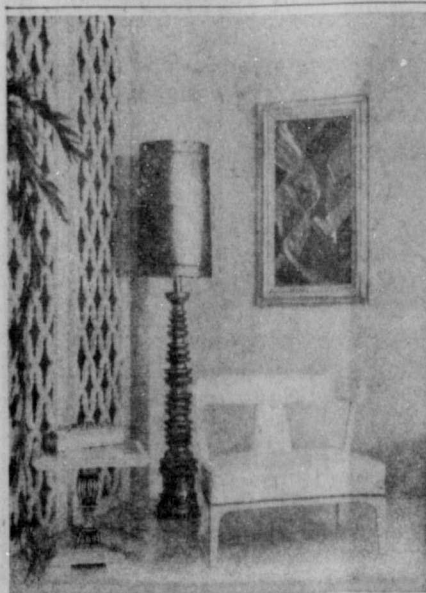
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## Grandchildren Visit Village for Two Weeks

Mrs. Marie Sitkoff, a Palm Springs resident since 1946, enjoyed entertaining her four grandchildren, while they visited in her Calle Encelia home for two weeks.

Houseguesting here were Mark and Larry Breitman of Redlands, and Trudie and Wendie Wark of Manhattan Beach. Incidentally, Wendie was born in the Village 12 years ago.

While here, the children made good use of the Desert Inn pool, and Mrs. Sitkoff comments that she was pleased with the cleanliness of the pool and patience of the pool staff.

## Drs. Fostvedt Have Guests

Spending the weekend with the Drs. Lucille and Gerald Fostvedt of Via Caballeros, were Mr. and Mrs. R. J. Cuthbert and their daughters Karen and Janet of San Diego.



WOMEN OF THE MOOSE enjoy a before dinner dip at the home of Senior Regent Bertha Swift. Pictured in pool, from left, Jimmie Graves, Claudia Hazelett, Helen Yates, Evelyn

Freeman, the hostess, Sharon Hurley, and Margaret Miller. Seated poolside are Peggy Williams and Zella McManus. (Desert Sun Photo)

## Shopkeeper Plans to Move Family in Near Future

Prospective new residents in town are Jerry and Martha Burton and their daughters Monica, 10, and Marsha, nine, of San Gabriel.

Burton has recently purchased the "Toys for Men" shop and was previously in the fleet division of automobile sales.

Mrs. Burton instructs nursing classes at East Los Angeles College.

Before settling down to the serious business of purchasing a village home, the Burtons plan a motor tour through the National Parks and scenic spots across the United States. They will begin their trip on August 5 and return August 25.

## Christening Held at San Gabriel

Mr. and Mrs. Charles Brice of Coco Palms attended christening ceremonies for their first granddaughter, at San Gabriel Mission. Now one-month-old, baby Tony Marie is the daughter of Pat and Viola Brice of San Gabriel.

The new grandparents, who have a home in Beaumont, are enjoying the sunny summer months at their Palm Springs apartment.

Wrap cellophane tape around your finger—sticky side out—and be a quick basting-thread puller. Use the tape to pick up the thread bits from the garment.

## Senior Regent Gives Party for the Women of the Moose

Dinner was enjoyed poolside, and served from a buffet table centered with a crystal punch bowl, when Senior Regent Bertha Swift hosted a swimming party for the Women of the Moose, in her Chuckwalla home.

Before dinner, swim-suited guests "wet" their appetites while swimming, and engaged in a liquid embroidery session.

Guest and prospective member Shirley Hurley demonstrated the embroidery procedure (it's done with paint instead of needle and thread), and each of the guests worked on cotton squares, which will later be assembled into a baby's quilt.

At an informal meeting, the hostess read an invitation received from the Grand Recorder. New officers were invited to attend an executive session being held in Inglewood on July 30. During the session, procedures to be observed by each officer will be outlined.

A light supper of chicken salad

## Ronald G. Bergers Visit Relatives

Mr. and Mrs. Ronald G. Berger and daughters Deborah and Faith of Arleta, Calif. are houseguesting with Mrs. Berger's grandparents, the Emerson L. Avers of Via Colusa.

Last weekend, the Avers entertained their son and family, Mr. and Mrs. Hubert E. Avery and sons Dennis and David of Highland Park, Calif.

Fall slippers will be full of trims and trivalities—bright buttons, beads, sequins, rhinestones, for cuffs, tassels, lace, braid, net puffs.

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## WOMEN of The Desert

Edited by Sue Raymond  
Friday, July 28, 1961 THE DESERT SUN Page 5



JUST PRIOR to their departure from San Francisco, the Larry Colwells of Calle Abronia are pictured aboard Matson Lines' Flagship, the SS Lurline. (Matson Photo)

## DINNERWARE CHOICES

Choose dinnerware with consideration for both its practical and aesthetic qualities. University of Illinois home furnishings specialists advise the bride.

Home economists Robbie Blakemore and Clara Dodson list these criteria under practicality: ability to withstand breakage, chipping and heat, the shape and its cost.

Pottery is heavier than china, but it may chip and "craze" more easily than china, they added. Crazying refers to minute cracks on the surface of dishes.

Dinnerware also varies in its ability to withstand heat, and the experts advise the bride to consider the several heat-resistant varieties are available.

Practical shapes in dinnerware take such forms as pitchers that are easy to clean and pour from and cups that are easy to hold and use.

In price, the experts said, china

is more expensive than pottery, but a fine grade of pottery may be a better buy than a poor grade of china.

White, bone white or cream dishes always provide good backgrounds. Green, cherry, silver or gold make good color choices for borders, they said.



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## Projects & Personalities in DESERT REAL ESTATE

Page 6 THE DESERT SUN Friday, July 28, 1961

### Supervisors Delay On Health Center

RIVERSIDE — The Board of Supervisors has failed to accept the lone bid of Kemp Brothers of Los Angeles for the fifth floor addition to the new four-story county health center building in Riverside.

Supervisor Fred McCall agreed with a recommendation by Administrative Officer Robert Andersen that the \$697,400 bid be accepted and part (\$55,921) of the additional funds necessary for the project be appropriated in the 1961-62 budget, the balance to be budgeted and paid the following year.

Supervisor Paul Anderson and Supervisor George Berkey favored an additional appropriation in the 1961-62 budget of the entire amount, \$105,000.

Supervisor Norman Davis took no sides as to the method of appropriation but voted against a motion by Supervisor Anderson

that the entire appropriation be made at this time.

Early in the discussion Davis commented: "I don't feel I want to go along on it at all," and later on when Anderson made his motion, Davis declared: "I'm not favorable. I'm in favor of selling the building to somebody!"

As to the one bid, Architect Herman Ruhnau explained that several contractors had looked at the job but because of so much interlocking with the contract for the original structure they wouldn't touch it with the result that Kemp Brothers, contractors for the first four floors, was the only bidder. He said there was considerable competitive bidding, however, on the sub contracts.

Ruhnau said he thought the county would be getting dollar value on the Kemp bid. "I honestly believe re-advertising might result in higher bids," he said. "I don't believe you'd save a penny by re-advertising." He observed that the square-foot cost for the whole building, including the fifth floor, would be \$21. He said costs for similar buildings in the Los Angeles area range from \$20 to \$30 per square foot.

Andersen said both the contractor and the architect have agreed to accept delayed payment of part of their fees, so that only \$55,921 need be added to the 1961-62 budget.

Further action on acceptance of the bid and budgeting of additional funds is expected at the adjourned budget session next Monday.

#### Top Design

The board-on-board-pattern is the ideal fence style for privacy, strength and handsome appearance. To build it, simply nail fence boards on alternating sides of the framework: the first on the front, the second on the back, the third on the front, and so forth. Boards should be 1x6 inches in size and overlap one inch. Framework can be 2x3 with 4x4 inch posts.



GARDEN GREENERY extends into the bathroom of a home located at 1061 Sagebrush in Palm Springs' Deep Well area. Pictured next to the tropical plantings is Juene S. Hildebrandt, sales manager of Philip Short and Associates realty office, who accepted the listing on the home from Dr. Jules Solter-

mann. The home has been sold to Mrs. G. Lilien of Beverly Hills, a transaction in which Phil Short represented both the buyer and the seller. In addition to the plantings the room boasts a huge sunken tub.

### \$34.7 Million Invested in Realty Loans

California real estate loans totaling \$34,741,285 have been invested during the first half of 1961 by the western home office of Prudential Insurance Co.

Charles B. Laing, vice president in charge of western operations, said today that of the total disbursements for the first six months of this year \$25,826,103 was for residential purposes, \$4,725,537 for commercial and industrial properties and \$4,189,625 for farm loans.

During the six month period a total of \$60,795,215 was disbursed for loans throughout the 13 western states. Of this, \$43,799,792 was for residential loans, \$7,320,738 for commercial and industrial properties, and \$9,674,685 was for farm loans.

### Tax Proposal Hits Gift, Charitable Contributions

By THERESA PRESS  
Palm Springs Board of Realtors

Almost lost in the controversy generated by the Treasury's capital gains proposal is the serious impact on gifts and charitable contributions. Thus, if a taxpayer gave real property to a son as a gift, the taxpayer would have to pay a tax equal to what he would pay were he to sell the property. Thus there would be a tax even though no income is actually realized.

The effect on charities is much more serious. Assume a taxpayer owns real estate which he acquired for \$20,000. During the years he depreciated the property until its book value (cost less depreciation) is \$7,000.

The market value of the property is \$16,000. He decides to give the property to a church or educational institution. The taxpayer would be entitled to a deduction of \$16,000 provided this did not exceed the percentage limit of

contributions in relation to income.

However, in any event, the taxpayer under the Treasury proposal would have to pick up \$9,000 as ordinary income (difference between sales price and book value).

This constitutes a definite deterrent to charitable contributions, and church and educational interests in Palm Springs should be apprised of this so that they might add their voices to the growing opposition to the treasury's proposal.

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### North Shore Offer Studied

The North Shore Beach and Yacht Club has offered to donate a lot and build a building to county specifications on a lease-back arrangement for a fire station on the club property on the north shore of Salton Sea.

The Board of Supervisors referred to Administrative Officer Robert Andersen and Forest Ranger Truman Holland who is in charge of county fire stations.

"We are very much interested in cooperating with the board of supervisors to the end that we may be able to obtain more adequate fire protection for our two million dollar development."

BUILDER PAUL HARDEMAN, left, shows his wife, Jeanne, a deed that provides for ownership of their Bermuda Colonies apartment property. Looking on is Ernie Dunlevie, who with Ray Ryan built this unit and 27 others bordering the first fairway of their Bermuda Dunes Country Club golf course. Hardean, is the first occupant of the new million-dollar development. Located within a few steps of the first tee and clubhouse, the unit's decor features a profusion of brilliant colors. Bermuda Colonies were designed by Wexler and Harrison and built by Ernest Hahn, Inc. (Gayle Studio Photo)

### Objectionable Trailer Removed

The trailer about which several letters of protest were received several weeks ago from North Palm Springs residents, has been removed according to a report from R. C. Smith, county land

use administrator. The trailer was on a lot in Desert Highlands Estates near Palm Vista Drive.

As to complaints in the letters about a nearby nursery on North Indian Avenue, Smith said it is in an M-3 zone in which a nursery is not controlled, but he said the owner of the property states it is for his own private use and is not commercial.

#### Garden Spots

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# Teacher Builds Own Income Units

Musician Is Handy With A. Hammer

By JACK KNUDSON  
It's a safe bet that any resort area realtor would feel he had a hot property if he were to get a sales listing on the attractive triplex (with swimming pool) located at 751 Desert Way, Palm Springs.

And it's almost equally certain that the owners, Richard C. and Susan Dahlgren, are not interested in selling "it right away. In fact, just a day ago Richard remarked: 'I'd hate to sell it.'"

That's because Dahlgren, 34-year-old instrumental music instructor for Palm Springs elementary schools, has built up this income property valued in excess of \$40,000 a stick and a brick at a time in a series of construction jobs for which he has supplied most of the muscle.

**Hired Some Contractors**  
Dahlgren did hire some of the cement work and the plumbing done by contractors at the start of the deal, but he has operated as an owner-builder on all of it with the bulk of his extra help coming from his father, his wife, and expert supervision from two sons, Marc, 8, and Kevin, 4.

The Dahlgrens were picked for a "how we did it" type story because it appeared they had made really great strides to have acquired such a property from work and saving on a school teacher's salary.

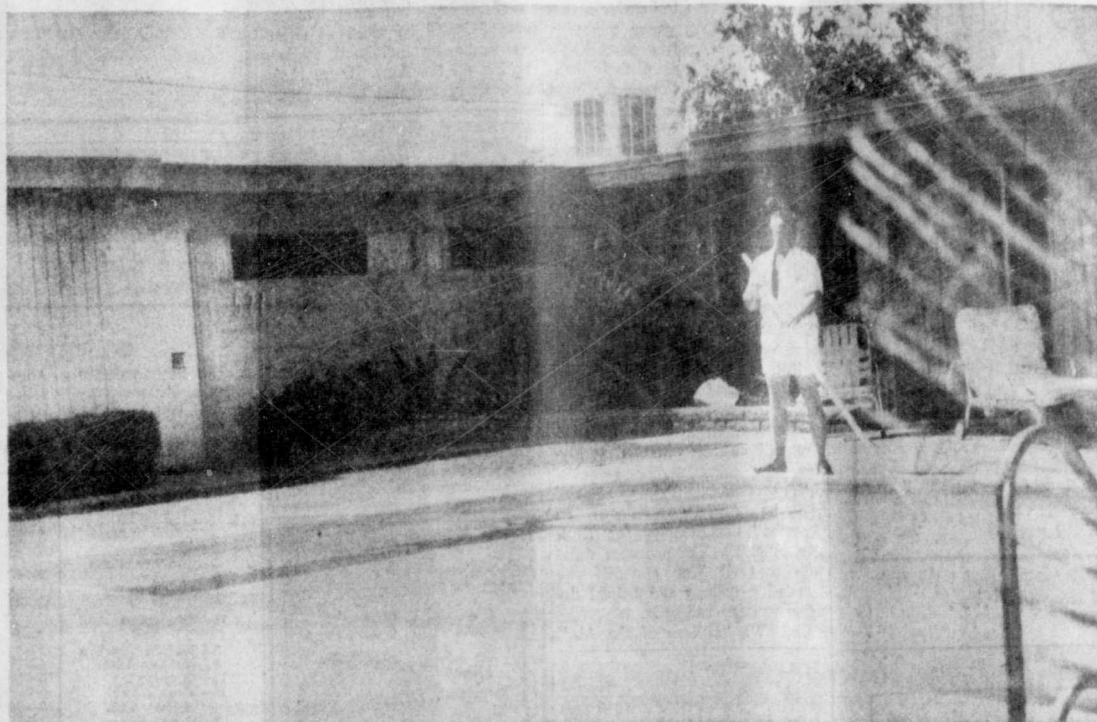
Dick quickly corrected this, however.

"I worked at two jobs for nine years to get started on this," Dahlgren said. "I played in the orchestra at the Chi Chi at night and taught school days. That's how we bought the lot — and of course we had to have that cleared before we could start building."

The Dahlgrens bought their Desert Way property in 1954 for \$3,000 and started building in 1956.

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TEACHER-BUILDER Richard Dahlgren scrubs the swimming pool in front of the apartment units he built in Palm Springs.

He figures the value of the lot now would be about \$7,500.

Dick and Susan, 28, pushed construction on one rental unit first, so that they could start collecting rent. They moved into their own apartment at the rear "as soon as the doors and windows were hung."

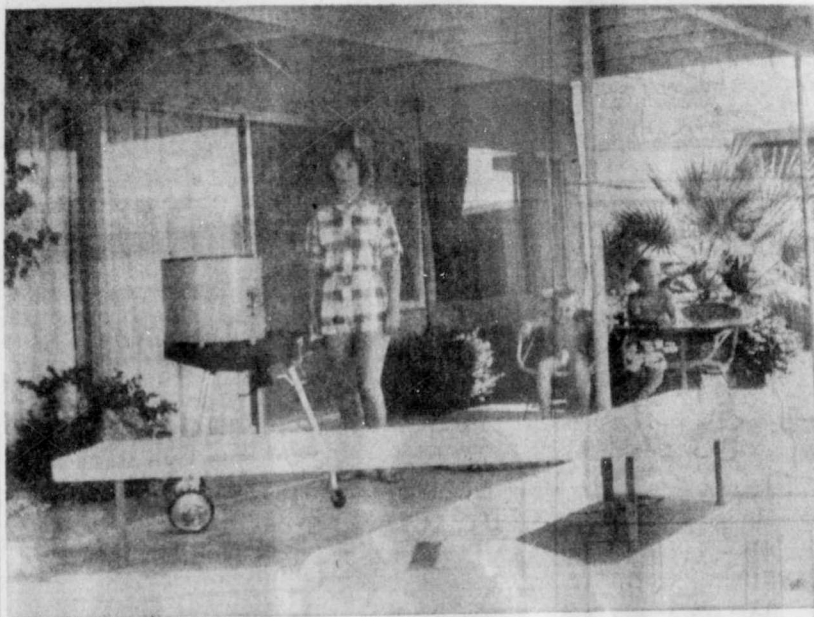
"We worked at the inside for more than a year after we moved in before we got it all finished," Dick said.

That attractive swimming pool in front between the two rentals was the second phase of the project. Here again Dick did as much of the work as he could do himself — hiring only the excavation and the gunite work.

"It cost more than the usual home pool," Dick said. "With our rental we had to meet commercial specifications on filtering and purification equipment."

Then last summer they added the second rental unit on the south side of the swimming pool. "I did all of that myself with just a little hired help on the plumbing and cement finishing," Dahlgren said. He added that his wife was a big help on this job — nailing up lath after he tacked it in place, for example. She also has done most of the painting and decorating in all three units.

"When there's something I



A RECENT ADDITION to the self-built apartment that music teacher Richard Dahlgren and his family occupy on Desert Way in Palm Springs is this shaded flagstone patio, enjoyed here by his wife, Susan, and their sons, Marc and Kevin. The Dahlgrens occupy the back section of the U-shaped apartment structure in which the builder says he has invested \$30,000 and thousands of hours of work.

can't lift alone, she helps," Dahlgren said and added, "Usually she drops it on my fingers." Asked how his deal was working financially, Dahlgren said he figured it was pretty good.

## GARDENING IN THE DESERT

### Pelargonium—Ideal in Heat

Some time or other the name "Poor Man's Azaleas" was wished on a Pelargonium called Martha Washington; now we find the same name ascribed to even the Geranium type of Pelargonium.

Of the two the green crisscross-leaved Pelargonium can withstand our summer heat better than the flat-leaved geranium and is not as staggly and leafless in the hot months. Granted its gorgeous blooms show up only from early March to June while the so-called Geranium is likely to bloom three-quarters of the year we point to the Martha Washington with the most pride.

Planting Geraniums here without shade can be nothing but hopeless, if Mr. Amateur Gardener insists on planting them without shade he will watch them die if they are exposed to any more than the first two hours of the summer sun. Over copiously watering this plant is another deterrent to its growth.

Along the coast and in some inner valleys both of these need little attention and produce copious blooms, here the opposite pertains unless handled as in a greenhouse.

The time is fast approaching when pruning your rose bushes that have gone through a tough summer becomes a must. We

have found it advisable to delay the pruning until the fifteenth of September has slipped by. We have, on several occasions, found the first half of September matching early August but seldom does the fifteenth of September fail to herald in cooler climates.

We look forward to this pruning as the main project of the year. Heaviest pruning should be tackled at this time leaving to February the lesser chores. When completed September's rose bushes should contain four to six uprights only and no cross offshoots. When this is completed give each bed a feeding of Rose food in a circular trench three to four inches from the bud-union. Lightly cover the rose food with soil then very lightly spread iron sulphate or iron chelate on the surface. As an aid towards lessen evaporation a layer of peatmoss on the top would be helpful. Water regularly and be guided by atmospheric conditions. However, in our desert we have never contacted roses that have died through over watering.

We have to admit that the most aggravating lawn to grow in our desert is a Dicondra lawn. This we know from experience. The first year plantain and other weeds got into the game; scraggy bermuda seeds came in on the winds and ruined portions of

the lawn. Our new neighbor had his garden cleanly cleared of the vicious bermuda for which we gave due thanks, however we still had the chore of digging out the growing bermuda out of the pyracantha trench.

Now we have had to give up dicondra for the small lawn as the trench was full of lipia which will eventually cover the small lawn. We are continually battling with the big lawn and wonder how it will get along the next five years. The only way a dicondra lawn can be kept up is by building a high stone wall to keep out the seeds that are carried on the winds. —T.G.M.

DESERT SUN  
CLASSIFIED  
Phone 325-5005

## Projects & Personalities in DESERT REAL ESTATE

Friday, July 28, 1961

THE DESERT SUN Page 7

### First of Palm City Home Units Ready for Occupants

PALM DESERT — The first homes in Palm City, planned to become the second largest retirement community in the nation, were completed last week, builders Marshall Secrest and Neil Severin have announced.

The \$30 million large-scale development, located in the Coachella Valley near Palm Springs, will have a total of 1,800 homes and cooperative apartments when completed in 1963. Over 416 homes in the initial 450-home unit have already been purchased.

"During the remainder of the summer, homes will be delivered as fast as they receive final approval," Secrest said.

"Construction crews are now busy installing built-in appliances, wall-to-wall carpeting, and putting the final touches on several more homes which will be completed during the next few days. Landscapers are connecting sprinkler systems to water the lawns for the income home owners," he said.

Construction is also underway on the community's modern shopping center, where the medical-office building and coffeeshop restaurant are scheduled for completion this fall.

All homes and apartments border on the 18-hole golf course which is now under construction and will be ready soon, Secrest said.

The first one- and two-bedroom 12-unit cooperative apartment is already completed. Palm City is planned for 400 apartments with 120 units to be built this year.

Buyers may select from a wide variety of two- and three-bedroom ranch style homes priced from \$12,995.

Built-in electric ranges, wall-to-wall carpeting, large closets, fiberglass tub enclosures and special refrigerated air conditioning are a few of the features found in the homes and apartments.

Display models are open daily for inspection.

One member of a family must be over 50 to buy a home or apartment in Palm City, FHA

Don't be a squirmy squint  
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Glass Tint  
Brush it on  
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terms are available with a nominal down payment.

A complete self-contained community, Palm City has its own water and sewage systems. A modern recreational center is available offering club and meeting rooms, a kitchen, stage and patio area. Adjacent to the center is a large swimming pool complete with a special therapeutic pool and dressing rooms. Palm City, situated 16 miles southeast of Palm Springs, can be reached by taking Highway

111 to Washington Street and following the directional signs. Or take Highway 60-70 to Washington Street and turn south.

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# Channel Swim...

The Channel Swim: "Discovery," a program for children that will range from outer space to ocean bottom, starts on ABC-TV Monday, Oct. 2 as a daily half-hour show. Jules Power, for eight years with "Watch Mr. Wizard," is the executive producer.

Lillian Gish will co-star with Gig Young in "The Spiral Staircase," the Fred Coe production that airs, live, on ABC-TV Wednesday, Oct. 4. The production launches a series of TV specials based upon David O. Selznick motion pictures.

Elinor Donahue, formerly of "Father Knows Best" and more recently a regular in "The Andy Griffith Show," has been signed for "All Brides are Beautiful," the "U. S. Steel Hour" for Wednesday, Sept. 6, on CBS-TV. She will co-star with Larry Blyden.

"The General Palmer Story" will be ABC-TV's "Focus on America" documentary for Tuesday, Aug. 29. The program deals with a Civil War general who founded a college and helped develop western railroads.

CBS-TV's "College of the Air,"

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## TELEVISION TONIGHT

TOP SHOW TONIGHT — Arthur Franz and Steve Brodie are guest stars on "Rawhide" over CBS-TV at 7:30 p.m. Story of the execution of a notorious Civil War guerrilla. At 10:00 p.m. over NBC-TV "Michael Shayne" is relined by Dr. Max (Parley Bear) to find a heavily insured Egyptian statuette and its replica, in doing so Shayne discovers a narcotics ring murder.

(c) Colorcast	7 p. m.	4-10—Lawless Yrs.
Friday		9—Movie
July 28		13—Comment
5:00 a.m.	2—Shotgun Slade	2-8—Adv. Theater
5:30—Movie	3—Dang, Robin	4-10—Theater
6—Comedy Time	4—Space Log	11—Mc Graw
6:30—Poppy	5—Beat Odds	10:00 p.m.
7—Soupy Sales	6—Tomestone	2—Twilight Zone
8—Riley	7—Kingdom Sea	3-4-10—M. Shayne
11—Superman	8—Deputy Dawg	5—C. Roberts
5:30	9—U Asked For It	6-7—R. Taylor
5:45—Rin Tin Tin	10—Funnies	11—Beauty Cong.
6—Burns, Allen	11—Mago	13—News
11—Cochise	12—Art Kassel	5—News
13—True Adv.	8:00 p.m.	13—G. Knight
2—Viewpoint	3-6-7—Harrison	10:30
4-7-13—News	4—Happy Family	2-8—Per. to Per.
5—Bozo	11—Faces West	5—Movie
5:30—San Diego	8:30	6-7—Law. Mr. Jones
11—Broken Arrow	2-8—Route 66	13—Tom Duggan
6:15	3—Miami	11:00 p.m.
3-4-7-8-9—News	4—Jubilee (c)	2-8-12—News
13—G. Knight	5—Movie	11:15
6:30	6-7—Flintstone	2-8—Movie
2-5-10—News	11—Cimarron City	3-4—J. Parr (c)
4—Curt Massey	13—Mantovani	7—Honeymooners
7—Traffic Court	9:00 a.m.	8—Movie
8—Rawhide	3-6-7—77 Sunset	11:45
11—Nick Tracy		7—Theater
13—Hold Phone		

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## DAILY CROSSWORD

**ACROSS**  
1. Greek island  
6. Scorch  
10. Sandbar  
11. Of the ear  
13. Supernatural power (Polyn.)  
14. Printing errors  
15. Scheme  
16. A tennis return  
17. Kind of sauce  
19. Simpleton  
22. Officer of the Day (abbr.)  
23. No (slang)  
27. Astonish (colloq.)  
30. Confront  
31. Japanese drama  
32. In Madrid, an aunt  
33. Game of chance  
36. restless  
39. Friars  
43. Disturbed  
44. Smoothing tool  
45. French port  
46. Reigning beauty  
47. Milk skins (var.)  
48. Voiced scutcheons DOWN  
1. Military life

**DOWN**  
2. Spoken  
3. Frog genus  
4. French coin  
5. Pronoun  
6. Christmas song  
7. Throwing  
8. Russian lake  
9. Price  
12. Place  
14. Clearly  
18. Mischief (colloq.)  
19. Away  
20. mode  
21. Fact (dial.)  
24. Cereal  
25. Greek letter  
26. Japanese out-cast class  
28. Irish sea-port  
29. Decay  
34. Ejects  
35. Hid  
36. Cheat (var.)  
37. Nestled boxes (Jap.)  
38. Golf pegs  
40. Little brook  
41. German river  
42. Observes  
46. Fellow (slang)

**Yesterday's Answer**  
38. Golf pegs  
40. Little brook  
41. German river  
42. Observes  
46. Fellow (slang)

(c) Colorcast	4—Mr. Wizard	13—Movie
Saturday		
July 29		
8:00 a.m.	13—Code 3	2—Jim Backus
4—Careers	11:00 a.m.	3-9-10—Movie
5—Classroom	2—Sky King	5—Defender
8:30	5—Movie	2:30
2-8—Sky King	11—Glamour	2—Golf Tour
3—Rescue	13—His Panorama	4—Calif. Rpt. (c)
4—Pip Piper	11:30	5-7—Movie
5—Learning	2—M. Mouse	2:45
7—Rocky	5-11—Movie	11—Movie
9—Garden Hints	13—Spanish	3—L. Ranger
13—Churches	2—Outside In	4—Camp's Crnr
9:00 a.m.	3—Movie	13—Movie
2-8—Kangaroo	12:30	3:30
2-10—S. Lewis (c)	2—Once Over	2-9-11—Movie
5-7-9-11—Movie	4—Holiday (c)	2-4—True Story
13—Pano, Latino	5—Movie	5—Defender
9:30	13—Hispanorama	7—World Spts.
3-4—K. Leonardo (c)	1:00 p.m.	4:00 p.m.
10:00 a.m.	2—News Flare	3-4—Diary
2-8—Magic Land	3-4-5-7-11—Movie	5—Movie
3-4—Fury	1:30	3—F. Webb
3-8—R. Rogers	2—Planet Earth	4—L. Ranger
3-10—Baseball		13—Movie

## Translator Schedule

Channel 2	Friday	Channel 4	Channel 2	Saturday	Channel 4
7:00 - 8:00	7:00 - 8:00	7:00 - 8:00	7:00 - 8:00	7:00 - 8:00	7:00 - 8:00
9:00 - 12:00	9:00 - 12:00	9:00 - 12:00	9:00 - 12:00	9:00 - 12:00	9:00 - 12:00
12:30 - 4:00	12:30 - 4:00	12:30 - 4:00	12:30 - 4:00	12:30 - 4:00	12:30 - 4:00
6:45 - 7:00	6:45 - 7:00	6:45 - 7:00	6:45 - 7:00	6:45 - 7:00	6:45 - 7:00
7:30 - 11:00	7:30 - 11:00	7:30 - 11:00	7:30 - 11:00	7:30 - 11:00	7:30 - 11:00

SATURDAY THROUGH FRIDAY 8:30 A.M. TO 1:00 A.M.

## Radio Logs

KDES—dial 920—1000 Watts	KCMJ—dial 1010—1000 Watts
6:00—Sign On	12:00—News
6:01—News	12:05—You and Palm Springs
6:06—Frank Day Show	12:10—Frank Day Show
6:30—Lifeline	12:30—Sports News
6:45—Frank Day Show	12:35—Frank Day Show
7:00—News	1:00—News
7:05—Frank Day Show	1:05—Frank Day Show
7:30—Sports News	1:10—Frank Day Show
7:55—Frank Day Show	1:15—News
8:00—News	1:20—Cliff Miller Show
8:05—Feature Report	1:25—Howard Manor Show (M-F)
8:10—Frank Day Show	1:30—Howard Manor Show (M-F)
8:15—Ramon Quiz Time (MS)	1:35—Cliff Miller Show
8:30—Stocks & Market Report (Sundays, 8:30-9:00, Old Fashioned Revival Hour)	1:40—News
8:35—Frank Day Show	1:45—Cliff Miller Show
9:00—News	1:50—News
9:05—Cliff Miller Show	1:55—Cliff Miller Show
9:30—Community Report (M-F)	2:00—News
9:40—Cliff Miller Show	2:05—Cliff Miller Show
10:00—News	2:10—News
10:05—Cliff Miller Show	2:15—Cliff Miller Show
11:00—News	2:20—News
11:05—Cliff Miller Show	2:25—Cliff Miller Show
11:30—Desert Neighbors (M-F)	2:30—Sign Off
11:35—Cliff Miller Show	

## MUGGS & SKEETER

WHAT DO YOU MEAN, MISSILES AREN'T DANGEROUS?  
OH, WELL, SURE! THEY'RE DANGEROUS... YES!...  
...BUT SO FAR THE PEOPLE RUNNING THEM ARE SPECIALLY TRAINED... THEY KNOW WHAT THEY'RE DOING!  
...BUT IF YOU THINK MISSILES ARE DANGEROUS NOW...  
...JUST WAIT UNTIL OUR MOTORISTS START DRIVING THEM!

YOUR BROTHER CAN STAY UP 'TIL NINE BECAUSE HE'S OLDER, BUT YOU HAVE TO GO TO BED RIGHT AFTER 'DRACULA'S REVENGE'.

IT'S THE FIRST FIGHT I EVER HAD OVER A GIRL, BUT I WASN'T GONNA LET HIM SAY MARGARET WAS SMARTER N ME!

**PEANUTS**  
SCHROEDER YOUR ACTIONS ARE BEYOND MY COMPREHENSION!  
HOW CAN YOU GIVE UP BASEBALL JUST TO PLAY THE PIANO? HOW CAN YOU DO THIS?  
DON'T YOU REALIZE YOU'RE LETTING DOWN YOUR COUNTRY?  
HOW WILL WE WIN THE RACE WITH COMMUNISM IF WE NEGLECT THE THINGS THAT COUNT?

**GORDO**  
WHY DOES DR. GOMEZ CONSIDER THAT HORROR WITCH DOCTORS? WHAT ON EARTH DOES SHE HAVE THAT HE NEEDS?  
PATIENTS, MRS. GATES!  
THROUGH HER HE'S REACHING LOTSA SICK, IGNORANT PEASANTS WHO FEAR HIS CITY MEDICINE!  
CAN THEY CURE MY HOOF AND MOUTH DISEASE?  
HOOF AND MOUTH DISEASE? YOU?  
YES! EVERY TIME I OPEN MY MOUTH LATELY... I PUT MY HOOF IN IT!

**ARCHIE**  
HI, MISS GRUNDY! ...THIS IS BETTY!  
CALL ME BACK LATER, DEARY! THERE'S SOMETHING EDUCATIONAL ON T.V.  
MISS GRUNDY WATCHING T.V. THIS EARLY IN THE MORNING?  
SHE SAID IT WAS EDUCATIONAL!  
I'VE TRIED EVERY CHANNEL ...AND I DON'T SEE ANYTHING THAT WOULD IMPROVE THE MIND!

**POGO**  
IS YOU EVER DONE NOthin' BESIDES BE A TERMITE?  
WELL... ONE YEAR I WAS IN GUMMINT WORK.  
ACTUAL, I WAS IN A LOBBY... YOU MEMBER HOW THEY ONLY LETS A PRESIDENT BE ELECTED TWICE NOW?  
WELL, I WAS ONE OF A GROUP WANTED TO GET THE LAST FELLOW ELECTED AGAIN...  
YOU WAS A...?  
EXACTLY... I WAS A THIRD TERMITE... THEY WAS TWO FELLOWS AHEAD OF ME... AN THE WAY THEY WORKED IN THAT LOBBY, THEY NEAR BRUNG THE HOUSE DOWN.

**MARK TRAIL**  
I BELIEVE YOU KNOW MY FATHER, DR. DAVIS!  
I UNDERSTAND HE MADE ARRANGEMENTS FOR ME TO STAY HERE UNTIL WE CAN GET MR. SULLIVAN MOVED OUT OF CROOKED RUN STATION!  
...ALTHOUGH WE ARE TERRIBLY DISTURBED ABOUT OLD SULLY'S HAVING TO GO!  
WELL, THOSE OLD FELLOWS HAVE PASSED THEIR DAY OF USEFULNESS... THEY'RE A DRAG ON THE SERVICE, I'M AFRAID!  
I CERTAINLY DO... HE SAVED MY LIFE ONCE ON THE FOE KILLER RIVER... TROUT FISHING!  
YES, CLIFF AND I WERE GLAD TO HAVE YOU AS OUR GUEST...

**SECRET AGENT X9**  
PARO AND LUCY IN THE TRUCK WITH JUDY AND POP!  
THE TRICK IS TO START ONE JUMP AHEAD OF THEM!  
THEN I MAY LAND ON TOP OF THEM!

**JOE PALOOKA**  
LANDING AT CARACAS, VENEZUELA, JOE AND THE BOYS ARE MET BY AN EMBASSY AIDE... AND A CHILLY PRESS RECEPTION.  
ANOTHER MORTAMERICANO GIANT WEETH CLAY FEET LIKE FIDEL FOUND? (SNICKER)  
NOT EXACTLY A FRIENDLY INTERVIEW! YOU'RE HERE TO THAW THEM, CHAMP, AND I THINK YOU WILL! LET'S GET YOU THROUGH CUSTOMS NEXT!  
SENIOR PALOOKA... A MOMENT, PLEASE!



# Editorial-Comments

THE DESERT SUN PUBLISHING COMPANY. Established 1927. George E. Cameron Jr., president; Carl W. Schooss, executive vice president and publisher; Lew Levy, vice president; C. C. Hutchens, secretary-treasurer; Jack Knudson, managing editor.

Friday, July 28, 1961

THE DESERT SUN Page 9

## A Great Step Ahead

It is truly fitting that a program to vastly expand the physical plant and production facilities of your Desert Sun should be launched today.

This is a time when projects of which Palm Springs community leaders have dreamed for decades are suddenly rushing toward fulfillment — like the Mt. San Jacinto Tramway, to take the biggest and most golden of those dreams.

And in tune with the time, The Desert Sun is moving now to meet the needs of the burgeoning growth we know to be ahead — just as the newspaper's growth in the years gone by has anticipated and matched that of our fabulous resort community.

In writing now we use the words "dreams" and "rushing" with cautious consideration.

The San Jacinto Tramway was a dream, but one that has been brought along by a group of leaders who had faith in their dream and a willingness to work for it.

And if the recent series of developments in the Tramway project has seemed to come in a rush it is only by comparison to the long effort required to get the program under way.

Similarly, announcement of this big expansion for The Desert Sun seems a great step ahead that marks a singularly important milestone in more than three decades of effort by a number of capable and talented men.

Purchase of a 48-page press, a facility that triples present production capacity of your Desert Sun, was disclosed last April 18 in the seventh annual Progress Edition of this newspaper.

Announcement today that the building to house the press and the staff required to fill the newspaper pages it can print is expected to be ready late this year comprises a promise of bigger and better things to come in The Desert Sun.

## Other Editors

(Baltimore Sun)

The difference between responsible and irresponsible political criticism has just been strikingly demonstrated in an outbreak of Republican comment on the Kennedy Administration's handling of foreign policy. Let one example of each sort suffice.

It is highly irresponsible of the Republican National Committee to chew over the old bones of Tehran and try to link what the committee calls President Roosevelt's "fatuity" there with "fatuity" on President Kennedy's part in the recent meeting with Premier Khrushchev in Vienna. If the GOP committee is no more right about the present than it is about the past, it ought to go into another line of work. It says, for example, that Roosevelt "undercut Churchill on India, then a British dominion, and misread the true future of India under Nehru." To crowd so much historical ignorance, factual error and petty innuendo into so few words is, at that, something of a feat.

Now listen to Senator Keating, Republican from New York: "Are we really developing the quiet, effective, well-organized diplomacy that Secretary of State Rusk promised? Or are we going to have decisions, like the Cuban landing decision, made without the knowledge, much less advice, of key personnel in the State Department and other agencies?" Those are questions that need asking, and are being asked by Democrats as well as Republicans — including, we trust, Mr. Kennedy himself. Granted that a twit to my personal check."

MIAMI BEACH — Sharon Rene Brown, the 18-year-old Louisiana brunette who was crowned Miss U.S.A. in the Miss Universe contest:

"It must all be a dream... a thousand dollars, too? I declare, I just haven't had time to think of it all. I can't believe it."

LOS ANGELES — Superior Judge Steven S. Weisman, his patience stretched to the breaking point by two women arguing over a \$13 pair of slacks:

"If you can't settle this, I'll Kennedy himself. Granted that a twit to my personal check."

## Remember When...

JULY 28, 1951

The California State Chamber of Commerce recommended some 62 projects for county road projects, including the bad bottleneck through Banning and widening the highway from the Palm Springs junction to Indio.

A "wetback" who came across the border to work on desert ranches, turned himself into the Palm Springs police asking that he be sent back to Mexico. He said it was too hot here, so instead of putting him in the cooler, they sent him back to where he said it was cooler—Mexico.

The U.S. Marine Corp announced plans to construct a \$5,767,000,000 military installation in the high desert near Twentynine Palms.

JULY 28, 1941

Palm Springs' new ambulance, purchased with funds supplied by the Palm Springs Lions Club, is ready for service. The ambulance was painted white, lettered with "The City of Palm Springs," and had a Red Cross emblem on each side.

John D. Lange was chosen the new City Manager of Palm Springs. He was assistant community manager at Greendale, Wis.

JULY 28, 1931

The Riverside County Board of Supervisors was wrestling with the budget to come up with a reduction in the tax rate. They hoped to drop the tax rate 8-cents, but were working to make it an even greater reduction.

## Give 'Em a Back Door Key



## Dear Abby...

... by Abigail VanBuren

DEAR ABBY: When we bought this house in the country, the real estate dealer said it was a "fashionable suburban district."

The people next door to us must think they are living 100 miles from nowhere. Every morning, when the husband is running for the bus, his wife yells after him what to bring home from the store. And at midnight their 6-year-old boy is still up playing with his guns.

I was criticized for keeping my screen door latched. I was told that people who live in the suburbs "trust" each other. Yet I can't leave the milk money in the milk bottles because somebody always gets it before my milkman. Have you any advice for a disgusted suburbanite?

DISGUSTED  
DEAR DISGUSTED: Tell your neighbors to keep the noise down. Pay your milkman by the month. Lock your door and enjoy the country—or else, move back to the city.

DEAR ABBY: Our daughter eloped hastily, and we have succeeded in getting her marriage annulled. The whole thing was a nightmare, and we do not care to talk about it. What should we tell people who ask for the details?

PARENTS IN A DILEMMA  
DEAR PARENTS: Don't tell them anything. Your friends

won't ask you, and your enemies won't believe you anyway.

DEAR ABBY: I have a little boy four years old. I've taught him to ask me when he wants candy, chewing gum, etc. (I have seen so many children go into the drawers and help themselves without asking permission.) It has gotten so that my son now asks my permission for everything. Such as, "May I take off my sweater?" Or, "Should I ride my trike or play with my dump-truck?" Do you think I have been too strict about insisting that he ask for my permission? Will my strictness cause him to be unable to decide anything for himself?

CONCERNED  
DEAR CONCERNED: You were wise to have trained your son to ask for permission for any "goodies" he wanted, but you should have told him WHY he must have your permission to eat sweets. When he seeks approval on a decision that is of no consequence, explain that he may do as he wishes. He'll soon learn what requires permission and what doesn't.

For a personal reply, write to ABBY, Box 3365, Beverly Hills, Calif., and include a self-addressed, stamped envelope. Abby answers ALL mail.

## This Side of The Sun

By R. F. 'Phat' Graettinger

Today's a good time to clean off the hook  
Of those scribbled notes I recently took.

Better do it today. Come next weekend I might not be able to decipher them.

FIRST THERE'S a letter from Earl Coffman, who with Francis Crocker, is a Palm Springs member of the Tramway Authority.

He explains why there was so little publicity about the progress on the Giant Lift for the past few years until the big break came with word of start of construction on July 7.

"Seems every bit of publicity brought strong political action against the Tramway — (and aroused opponents of the project), he wrote.

"SO FRANCIS (CROCKER) and I just clammed up on interesting developments.

"Am sure Francis joins me in the over all feeling that our group is making an important contribution to the recreational life of the people of California and its visitors."

The Coffmans are spending the summer at Larkspur, California.

SINCE EMBARKING on my laudable campaign to drop into the middleweight class after being a heavyweight for years, I have discovered many interesting — to me — things.

Or, perhaps I didn't care about them in the days of rich cream on my cereal, apple pie a la mode and thick steaks. But it seems diet and counting calories is supplanting the

weather as the chief topic of conversation.

DIETING is being made so easy for people who are intent on slimming down. Supermarkets, anyway the one Mrs. G attends, have entire sections set apart for those trying to give girth the bum's rush.

Not only that, but much packaged food now comes with the calorie count plainly printed under the label. For instance, I always know just how many of my favorite crackers I can surround. The package says "23 calories per wafer."

Getting rid of the embonpoint, a polite word for it, can be fun.

ONE OF MY GRIPES has been that when the state slapped a tax of three cents per pack on cigarettes, the machines boosted the price five cents. Some dispensed regular size, some king size. But they both were 30 cents.

In the Midwest, when you get regular size, there are three pennies taped to the package. Not only that, but you also get a book of matches.

AND ON THE OUTSIDE of the match book, in big red letters, is the notation:

"You have paid 13½ cents tax on the pack of cigarettes you just bought."

That's letting you know. The tax is as much as the price of the product.

But those sticky pennies sure can mess up your small change.



NATIONAL AWARD won by its tapa-cloth motif gift box for Waltham Clarke's Hawaiian Shop of Palm Springs is presented to Mr. and Mrs. Clarke by Arthur J. Loesch, left, vice president and director of sales for Andre Paper Box Co. of San

Leandro, maker of the prize package. The package was chosen at the recent 1961 Carlton Competition at Chicago, where Andre-made containers won a total of four national prizes.

## THIRD IN A SERIES

# English Service Puts U. S. Post Office To Shame

By EDWARD J. MOWERY

WASHINGTON — The future Post Office visionaries assure Americans, may hold some temporary postal innovations.

Same-day delivery and postal codes may be in the cards. There's a hint that the second daily may return. Also lurking in the crystal ball is the possibility of the postal establishment becoming a self-supporting agency! These "dreams" would leave the average European cold. They would amuse the British.

3 London Deliveries  
Londoners get three deliveries a day. The remotest province gets two. Mail "posted" in London by 9 a.m. is delivered at midday. Letter codes? Electronic "memory" devices have been under coding tests in British "trial" towns for 18 months.

As to the Post Office operating within its revenue, the British Post Office is required by law to maintain self-balancing revenue and expenditures. Last year, the British P.O. showed a profit of \$8,400,000. (The U.S. postal loss this year will exceed \$339 million.)

While the postal service in the United States covers a vast geographical area and processes 61 billion pieces of mail yearly, the comparative efficiency of its British counterpart cannot be disputed.

"Service" Paramount  
The British postal "staff" totals 142,200 (\$67,000 in the U.S.). Wages of carriers begin at \$28 (\$71 in the U.S.). The English P.O. processes nearly 30,000,000 pieces of mail daily (95 per cent is "letter" or priority mail... no "junk").

Speed, service, efficiency and "synchronized" circulation of mail — on the basic premise that a "straight line is the shortest distance between two points" — are "musts" observed throughout the British system.

While speed is paramount, "service" is the "most important factor."

"We in the Post Office," Postmaster General Reginald Bevins recently told a London gathering, "are not content to sit back and take what comes in from the public."

Outlines Job  
"We are public servants. My job — and our job — is to give the public the best service we can. Our 'customers' make up a sort of captured clientele. If dissatisfied, they can't take their business to another firm. There isn't any."

"In the business world at large, competition is the spur to efficiency. We are seeking to achieve the highest possible standards of efficiency in a thousand-and-one ways."

The overall goal of the postal service, however, isn't sidetracked.

"Emphasis on the commercial aspects of Post Office business," he said, "must not be allowed to detract from its obligation to the community as a whole, although this may mean giving some services below cost."

Centralized Processing  
London is the nerve center of the British Postal system. As both a receiving and dispatching station, it processes torrents of mail for the 2,000 "post" towns of the British Isles, Scotland, Ireland, the Isle of Man and the Continent. Mail runs into London

from North America and the East.

And the British metropolis offers a wealth of postal services... via 10 main districts, 194 sub-districts, 220 branches and 750 sub-branches. The key to speedy mail delivery in the sprawling city is centralized processing of mail.

The 114 main and sub-district offices do their own sorting. Mail deposited and collected in neighborhoods is sorted and collected at neighborhood offices. Mail from and for the neighborhood doesn't leave the area.

Open On Sundays  
Localized handling means a minimum of lost collecting and processing time, no triple handling and no costly, superfluous trucking.

Counter service at the 1,000-plus offices begins at 8 a.m. on weekdays. The branches close at 6:30 p.m., but stamp sales continue at two of the larger offices around the clock (full service until 8:00 p.m.).

Counters at 37 London post-offices are open on Sundays and Christmas from 9 a.m. until 1:00 p.m. with the same hours observed at 45 post offices on all holidays.

Split-second timing and rigid schedules are transformed into what the British call the "nightly postal miracle." More than 80 per cent of the daily mail volume isn't "posted" until 6 p.m. or later.

This mail is collected, sorted, cancelled, transported and delivered to the remotest provincial town... in 24 hours. Every street box collection in Greater London is synchronized with specific deliveries. The boxes are emptied 15 times on weekdays between 8:30 and 9 p.m.

Speedy Handling  
And the speedy handling pays off! A letter deposited in a street box at 9 a.m. gets to the London area addressee at noon. If posted before 1:00 p.m. it's delivered that afternoon. Letters deposited after 2:30 p.m. have "secured" delivery the next morning.

The system also takes into account the chronic "late" mailer. If he makes the 8 p.m. street collection, his letter will get next morning delivery anywhere in England and Wales. And the 9 p.m. street collection insures next-day delivery in Scotland and Ireland.

(There are no general mail deliveries on Good Friday or Sunday and no Christmas Day collection.)

Some Innovations  
The time-savings "can't be intelligently estimated" during inclement weather or during the pre-Christmas traffic congestion.

The Traveling Post Offices comprise the "vital link" in the British circulation network. Mailmen travel overnight on "TPO's" to sort the mail for their home districts... to insure early morning delivery.

Innovations?  
Stamp book machines have been installed outside 1,800 post offices, and similar machines "to give service around the clock" — are now being erected away from post office buildings.

The drive-in P.O. in Leicester, functioning since '59, permits the driver and clerk to converse through microphones. Stamps, envelopes, etc. are exchanged on trays. Parcels go to the clerk through a hatch.

lectors. But there are morning deliveries on both Christmas and bank holidays).

By Air At 4-Cent Rate  
The British system takes full advantage of its bustling commercial air facilities to "move the mail." Letters and postcards "for all of Europe" go by air at regular (4 cent) rates as the "normal means of transportation whenever this will result in earlier delivery."

And the P.O. cautions its customers not to waste their postage to get this service:

"Air postage payment is unnecessary and air mail labels must not be used." (Standard weight airmail letters, "any place in the world," for 7 cents).

The Postal Subway  
Innumerable factors combine to make the British system efficient. Its spokesmen say it's a "personal" postal service, it's "good" and it's also "one of the cheapest in the world."

Two of these "factors" are the underground postal railway in London (the "only one of its kind") and the 50 traveling Post Offices which act as sorting, forwarding and dispatching "offices on wheels."

The postal subway, functioning 70 feet below London's congested streets, moves 45,000 bags of mail to its eight terminal stations every 24 hours. The 40 trains speeding underground each hour (no motormen, no guards) cut 18 precious minutes on a single journey from above-ground travel time.

In addition to handling mail for the Greater City, the trains feed huge mail consignments to and from the provinces and foreign points on the Paddington and Liverpool St. "main line" stations.

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through microphones. Stamps, envelopes, etc. are exchanged on trays. Parcels go to the clerk through a hatch.

A "self-service" drive-in opened July 4 offers stamps and mailing facilities via machine. Drivers do not leave their cars.

Electronic addressing code tests — with full cooperation of the citizens of Norwich (in Norfolk) — began in that city in mid-1959. Every resident and business firm is assigned a postal code, used in the last line of their address.

Coding is also under way in another "trial" city... Luton. Britain has an efficient, self-supporting and aggressive postal system. But despite the "wonders" in mail-handling to come, there is no substitute for "personal service."

Or as one English postal official put it:

"No machine has yet been invented which can walk up and down a garden path... to deliver letters at a house door."

TOMORROW: The Hoover Report met with "dazzling silence."

## LEGAL NOTICES

No. 126

### NOTICE OF TRUSTEE'S SALE

On Monday, August 7, 1961 at 10:30 o'clock A.M. at the Main Street Court House, in the City of Riverside, State of California, SECURITY TITLE INSURANCE COMPANY, as trustee under the Deed of Trust executed by THOMAS SANTA CRUZ and ARMIDA SANTA CRUZ, husband and wife, recorded July 1, 1953 in Book 1763 page 90 of Official Records of Riverside County, California, by reason of default in the payment or performance of obligations secured thereby including which was recorded March 25, 1961 in Book 2873 page 185 of said Records, will sell at public auction for cash, without warranty as to title, possession, or encumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situated in the City of Palm Springs, County of Riverside, State of California, described as follows:

The North one-half of Lot 53, VISTA DEL MAR, as shown on map recorded in Book 20 pages 1-5 of Maps, Records of Riverside County, California, for the purpose of paying obligations secured by said Deed of Trust, including warranty expenses and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and the cost of paying the obligations secured by said Deed of Trust at the rate of eight per cent per annum.

Dated June 28, 1961.  
SECURITY TITLE INSURANCE COMPANY  
By Mary F. Nielsen  
Assistant Secretary  
Published: July 14, 21 and 28, 1961.

No. 155

### NOTICE OF TRUSTEE'S SALE

No. E.S. 1961 Starr vs. Pinebird NOTICE IS HEREBY GIVEN That on Friday, the 11th day of August, 1961, at 1:00 o'clock p.m., at 2240 G Street entrance to the County Court House, in the City of Riverside, County of Riverside, State of California, SECURITY FIRST NATIONAL BANK, as trustee under the Deed of Trust executed by GEORGE S. PINEBIRD and LILLIAN PINEBIRD, husband and wife, in favor of HELENE BREMONT, a married woman, recorded on August 11, 1959, in Book 2826, Page 198, of Official Records of Riverside County, California, by reason of default in the payment or performance of obligations secured thereby, and notice of default and Beneficiary's election to cause to be sold the above described property in the following described property in the County of Riverside, State of California, No. 3, as shown by map on file in Book 34 page 63 of Maps, Records of Riverside County, California, for the purpose of paying the obligations secured by said Deed of Trust including fees, charges and expenses of trustee and of sale.

Dated: July 18, 1961  
SECURITY FIRST NATIONAL BANK, as Trustee  
By: Joseph M. Stuster  
Vice-President  
By: Joseph M. Stuster  
Assistant Secretary  
Published: July 21, 28, August 4, 1961.



THREE WINNERS — Dr. Frank B. Maurice, newly-elected president of the California Chiropractic Ass'n., poses with Nancy Sutton (left) and Rosemarie Scheier who were voted at recent chiropractic convention as Queen and Princess of the Perfect Posture Pageant conducted by the doctors to stress relation of correct posture to good health.



## 89

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**A NEW IDEA!**  
FOR PROFIT & PLEASURE

IN the Palm Springs Sun. Exclusive & Luxurious Cooperative Home Apartments. Tax deductible Savings.  
(ON 55 YEAR LEASES)  
Here is your second home or income producing unit. Trouble Free! Fully maintained for you! When you are here or away!  
Luxurious & spacious 36'

liv-rm, 3 bedrms wet bar, built-in kitch., 2 lux baths, carpets & drapes Refrig. air cond. Expansive private patios. Olympic size swim. pool. Fabulous location nr. new hotel & golf course.

Buy now at off season prices.  
AS LOW AS  
**\$17,950**  
LOW DOWN—25 yr. financing  
PLUS IDEAL TAX STRUCTURE  
**Paul King Rlty**  
650 VISTA CHINO — 324-1933  
1706 ARABY DR. — 325-2322  
OPEN EVENINGS UNTIL 9

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**Older But Nobler**  
Home with guest house  
LOCATED near Tamarisk Park  
and Katherine Finch school

offers many advantages for you and your family. The complete property consists mainly of 4 bedrooms and 2 baths with the additional benefits of a spacious living room, separate living room and sunny lanai room. Then too you'll like the bay windows, beamed ceilings and bay windows, beamed ceilings and corner fireplace as well as the kitchen and laundry facilities. so convenient for every one's use. It's vacant. The price of \$18,950 is flexible and the terms call for only \$2500 down.

**Mildred Jackson**

**REALTOR**  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356

---

**BEATS PAR...  
BY FAR!**

Unusually designed custom homes ranging in size from smart 2 bedroom Charmers to large impressive homes with servants

quarters. On a PRIVATE green adjoining famed Indian Wells, Eldorado Country Clubs. Take Hwy 111, 3 miles EAST of Palm Desert to lovely —

**El Dorado Palms**

KIRK KIRKWOOD — FI 6-8741

---

**TOO MUCH  
TOGETHERNESS**

THEN try this lovely spacious, bdr, 3 ba Las Palmas home separate dining room, built in bar, oversized pool, large 11 x17 lot, completely walled for

privacy, plus lush landscaping  
and 2 car garage. Priced to sel  
furn. at \$74,500.

**Gannon Realty**  
1201 N. Palm Canyon, Ph. 325-277

**Don Cameron**  
27 years in desert properties!  
Acreage—Homes—Lots  
Rancho Mirage—Palm Desert  
Thunderbird and Indian Wells  
Country Clubs  
Thru Indio  
**Don & Isabelle Cameron**  
REALTORS  
71-839 Highway 111, Rancho Mirage  
325-2371

**WOW!**

FURNISHED 6 bedrooms, 3 bath plus a 2 Bdrm Guest Hse, and bath. Stretch out, live a little in this Estate Size home. A 20x Pool too, for you to enjoy. Indeed, an excellent buy at only \$50,000.

**S FRANKS, Inc.**

Realtor

279 N. Palm Canyon Ph. 325-5011

\$17,500—3 BLRM. 2 bath home. W-w carpets & drapes. Landsc. & fenced. Low Da. maint.

**RENTAL**—New 3 bdrm, 2 bath pool. Beaut. furn. \$225 Mo.

**AMY NELSON**  
3277 N Palm Canyon Ph. 325-52  
Friday, July 28,



# 'FOR SALE MISCELLANEOUS' WANT-ADS NEED NOT BE COSTLY TO REACH BUYERS

Houses for Sale

Palm Springs

89

GRIN AND BEAR IT

By LICHTY

Automobiles for Sale

153

Automobiles for Sale

153

## SOUTH END--BEST VALUE Near Ocotillo Lodge

Modern 3 bedroom, living room with rock fireplace, carpets, & drapes, refrigeration air conditioning. Kitchen with built-ins. Stove—oven—dishwasher—matching refrigerator—washing machine. Artistically landscaped, circular drive, sprinklers, extra lighting & cement work, heated & filtered pool. Rock exterior.

**\$36,750**

FOR APPOINTMENT

PHONE Lew Levy, 325-2655 or 324-9282  
Sylvia Levy, Realtor. Member P.S. Realty Board

## CUSTOM BUILT DELUXE MODERN

## THUNDERBIRD COUNTRY CLUB ON BEAUTIFUL FAIRWAY

Three bedrooms plus servants quarters. Ample wardrobe and closet space. Extra large living room with huge fireplace. Kitchen with all built-ins. Service porch. Refrigerated air conditioning. Heated and filtered pool. Beautifully landscaped.

## FURNISHED—REASONABLY PRICED

Terms to Suit Qualified Purchaser  
SHOWN BY APPOINTMENT ONLY

PHONE Lew Levy, 325-2655 or 324-9282  
Sylvia Levy, Realtor. Member P. S. Realty Board



"Our main concern in reducing the content of each package is the health of the American people, gentlemen!... Medical authorities agree that they eat too much!"

PALM SPRINGS  
Houses for Sale

89

## Growing Pains?

IF you've outgrown your home, you will find this an ideal location. Conveniently close to schools & shopping center. Every consideration was given when building this 3 bedroom, 3 bath REFRIGERATED home. For ease in entertaining there is a CONVERTIBLE DEN with a BUILT-IN WET BAR. Every room is truly KING SIZE and the Modern Kitchen has every conceivable built-in and is fit for a QUEEN. Landscaped for a minimum of care and a maximum of pleasure. Your family will live more comfortably because of the expensive covered patio and the refreshing POOL. See it and you'll agree. It's incomparably priced at \$36,950 with liberal terms.

## ★ Philip Short

AND ASSOCIATES  
REALTORS  
278 S. Palm Canyon, Ph. 325-2179

**\$13,860**

NEW 3 Bedroom, 1½ baths. Refrigerator, air, forced air heat, insulated, garbage disp.

**\$660 down**

Includes Escrow Charges  
**\$105 per month**

Includes Principal, Interest, Taxes and Insurance  
**OPEN HOUSE**

10:30 to 5:30 DAILY  
69980 POMEGRANATE  
For Information Call  
MR. CONNETT, 328-1828, 328-1111  
ART & GIL KNUTSON, Realtors

## • DRASTICALLY • REDUCED • TO \$29,000

EXCL. floor plan, 3 bed., 2 bath home, large living room, carpets and drapes. Functional built-in Kitchen with stove, oven, dishwasher, Refrigerator. Garbage Disp. and Washer - Dryer. Landscaped yard with patio, pool and special view in South End. Easy terms.

## Muriel E. Fulton

REALTOR  
125 S. Palm Canyon, Ph. 325-2225  
After 5 p.m. Ph. 325-2266

## BEAT INFLATION BUY NOW

REFRIGERATED NEW HOMES  
WITH BUILT-IN KITCHENS

\$19,875 (\$390 Cash) \$126 Mthly.  
2 bdrms. conv. den, 2 baths  
carpets, drapes, gravel front.

\$21,200 (\$390 Cash) \$138 Mthly.  
3 bedrooms, 2 ba. decor. stone  
fence, w. to floor covering

\$24,725 (\$1850 Cash) \$158 Mthly.  
POOL 3 bdrms 2 ba decor. stone  
fence, w. to floor covering

## Gannon Realty

Furnished Model 624 Farrell Dr.  
(2 blks. N. of Market Basket)

## BUY LIKE RENT Dream Homes

Palm Springs,  
Palm Desert  
GI - FHA - CAL-VET

QUALIFIED Veterans can buy for no down payment. Total monthly payments average \$113.  
Tract Office, 31355 San Luis Rey  
Phone 324-1650

401 MONTEREY RD  
COST to build \$40,000, FHA commitment \$22,500, 5¼% interest.  
3 Bdr, 3 ba, 2 car garage. No reasonable offer refused.

BY OWNER, 3 BDR, 2 BA, POOL, \$23,500. MAKE OFFER, DOWN PAYMENT, PH. 324-1426.

Houses for Sale  
PALM SPRINGS

89

## FORECLOSURE

\$500 DN, less than year old. 3 Bdrms, 2 Ba. Carpets, drapes, range, oven, refrig, fenced, sprinklers, landscaped, sewers. Builder. Phone 324-3381.

Real Estate for Sale 91

## A Wailing Wall

FOR YOU IF YOU PASS THIS ONE UP.

NORTH Palm Canyon frontage 185 x 200 C-1 corner, fronts on 3 streets \$175,000 - 29% Dn. Liberal terms - where new tramway makes certain rise in land values.

Sacrifice Cash Out Sale  
3 ADJOINING choice residential view lots near Shadow Mountain Club and golf course. 110x109 each at \$4000 each or \$11,300 all three.

COMPLETELY FURNISHED hillside home, beautifully landscaped oversized pool, large lot. Choice South end location. A home of charm and distinction, \$67,500.

ACREAGE—80 acres, mineralized water and palm trees, part hillside, part level, on leeward of Indio Hills. \$750 per acre.

3 INCOME LOTS near Riviera Hotel. 315x100. \$34,500.

RANCHO MIRAGE home & income lot on 3 paved streets. 240x240, near new Safeway. \$50,000 Liberal terms.

Mildren S. Potter  
REALTOR  
HAROLD N. BECK ASSOCIATE  
431 N. Palm Canyon Drive  
Ph. 325-6912 or 325-3558

Palm Desert 93

## INCOMPARABLE

3 BEDROOM 1½ baths plus shower in garage (For use with Pool) wall to wall carpets and drapes. Refrigeration. 1690 sq. ft. Heated Liboit pool, garage. \$19,300. FHA loan \$18,100.

Carol Eldridge  
73-640 Highway 111, Palm Desert  
Phone FI 6-6659

Cathedral City 95

\$700 DOWN—3 bedrooms, refrig., fenced. 69-775 Sunny Lane, Tamarisk area. Ph. 328-2033.

Desert Hot Springs 99

3 BDR 2 full baths, garage, ½ acre. Moorland Sites, DHS. Phone 329-2242

Morongo Valley 105

5 A. WITH 2 bedroom ultra modern, magnificent home with Guest House. Two covered Patios. Double garage. "Enchanted Hill" Estate has a tremendous view. Luxurious Nylon wall to wall carpeting. Drapes. Divider Fireplace. \$23,500 full price. Terms. Could not be duplicated for twice the price. 16 miles from P.S. in Hi-Desert. Shown by appt.

PUTMAN'S MORONGO VALLEY REALTY  
Phone 365-2533

Banning 117

BANNING deluxe furn. 4 bdr. 2 ba. home with extra lot. \$22,000, \$16,000 equity. Will trade for P.S. property. Charles L. McCleure, 40 N. 1st, Banning. Phone 849-4626

Business Rentals 121

FOR lease, Choice Palm Cn. Dr. Modern refrig. Air Cond. 900 sq. ft. bldg. Rent \$150 per mo. Phone 325-6997

## WHOLESALE TO PUBLIC GUARANTEED USED CARS

Bank Financing Available, No down payment

SHARP 53 CHEV. BELAIRE . . . \$25 per mo.

WAS . . . NOW

\$ 595—54 MERCURY HARDTOP . . . \$295

\$ 895—56 FORD WAGON . . . \$595

\$ 795—55 MERCURY HARDTOP . . . \$595

\$ 995—57 Ford 4 DOOR . . . \$695

\$1295—56 LINCOLN CONV. . . \$895

OPEN SEVEN DAYS AND EVENINGS

Palm Springs Lincoln-Mercury

335 Sunny Dunes Road—Phone 324-1201

Apartments Furnished 129

## The Lido

Refrigerated Air Conditioned  
**SUMMER SPECIAL**

1 & 2 beautifully furnished apts. All utilities, TV & cable paid, Olympic size pool, therapeutic hot pool. Switchboard & message center service. Maid service available.

**\$150 Month and Up  
2900 RAMON ROAD**

"A Holiday at Home"

Business Rentals 121

STORES \$6.00 PER FRONT FOOT Plus Costs. Good all uses except walk-by retail. Apply Box 59, Desert Sun or Ph. L.A. FR 5-4538 collect.

STORE, DESIRABLE LOCATION CENTER OF TOWN. 850 SQ. FT. 262 N. PALM CANYON.

Rooms for Rent 125

REFRIGERATED, private bath, entrance and driveway. REASONABLE — Ph. 325-5353

Apartments Furnished 129

COOL SUMMER SPECIAL DELUXE furn. 1 bdr. Utilities & cable TV incl. Lge pool, laundry room. Block from Palm Canyon Dr. Refrig., air conditioning.

\$125 MO. & UP  
**RIVERSIDE MANOR**  
750 N. Riverside Dr.

STUDIO APTS — 3 blks from Bullocks, TV, lge pool, utilities Paid. ALSO Beautiful lge 3 rm apt, refrig, TV. Must see to appreciate. TOWN & DESERT. 370 W. Arenas — Ph. 324-9001

MODERN FURNISHED, unturned 1 & 2-bedroom apartments nr high school, shopping center Pool, TV. \$75 up. The Elms, 579 Highland Drive.

\$57.50 TO \$75 PER mo or weekly rates arranged. Studios, Utilities incl. pool, THE SUN CREST. 505 W. Sepulveda Rd. Nr. 2700 N. Palm Canyon Block

STUDIO & 1 bdr. Apts. \$75 to \$95 Mo. Incl. Utilities. WESTLAKE BUILDING CO. Call 324-3226

LOVELY 2 bdr. 2 ba., bit-ins, nr Hotel Riviera. Laundry room, summer rates. Ph. Ralph Weinstein, 325-2884.

SPACIOUS new 1 bdr. apt. Pool, TV cable, nice yard. 575 Desert Way. Ph. 324-9403.

NICE Studio Apt. W-w carpet. TV cable, 3 blks from Saks Store. \$75 Mo. Ph. 324-2551.

FROM \$17.50 wk inc. utilities, pool, opposite Riviera Hotel. Twin Villas, 1571 Chaparral Rd.

NEW 1 Bedroom Apt. \$75 Mo. Free TV — Phone 325-2461  
1311 Camino Amapola. 12 to 7 p.m.

DELUXE 1-bdr. pool-side. So. close in. Adults. No pets. 593 CALLE ABRONIA

FURN. Cottage \$45. plus utilities 180A Circle Drive. Phone 324-2927

FOR BUSINESS RENTALS see Classification 121 in today's classified columns of the Desert Sun.

SUMMER RATES  
POOL — PRIVATE PATIO  
New studio; \$40 Highland 324-2925

\$15 WEEK UP — POOL — TV ROOMS AND APARTMENTS  
Villa Victoria 444 N. Indian

WIND-FREE Dlx. S. end new 2 bdr. 2 ba., refrig., patio, pool 1633 Andee Dr., Ph. 324-1849.

STUDIO Apt. Pool. Utilities included. \$100 Mo. Phone 324-1859 Mornings only.

DELUXE 1-bdr. apt. Ref. air cond. Lge. Pool. RIVERSIDE ARMS. 788 N. Riverside Dr., Ph. 325-3181

APARTMENTS and rooms, heated pool, TV, 2 blks from Bullocks. 324-9006.

## NEW --AIR CONDITIONED FORDS & THUNDERBIRDS

SAVE UP TO \$800 ✓

ALSO

SEVERAL CLEAN LATE MODEL AIR CONDITIONED USED CARS AT LOW SUMMER PRICES.

EXAMPLE

60 THUNDERBIRD . . . \$3685

FULL POWER — AIR CONDITIONED

59 FORD GALAXIE . . . \$2095

HARDTOP, FACTORY AIR COND. POWER STEER, ETC.

57 FORD COUNTRY SEDAN . . . \$1245

AUTOM. PWR. STEER, BRAKES, FACTORY AIR COND.

58 THUNDERBIRD . . . \$2295

FULL POWER — CLEAN

59 THUNDERBIRD, Full Power . . . \$2995

ONLY 8300 ACTUAL MILES

57 FORD 2 DR. SEDAN . . . \$795

ECONOMY 6 WITH OVERDRIVE

## BRAND FORD CITY

AUTHORIZED FACTORY FORD DEALER  
BANK TERMS

3919 EAST PALM CANYON DR.

Phone 328-2181

OPEN MONDAY THRU SATURDAY TO 6 P.M.

Houses Unfurnished 135

POOL, 2000 sq. ft. Refrig. 3 bdr. 2 bath. Carpets and drapes. Lease — Phone 328-1050

2 BDR HOUSE—\$85 MO.  
PHONE 324-4578

Trailers for Sale 143

Travel Trailer Steal

22 FT. — 8 Wide with TOILET and SHOWER. Special July Price \$995

MURRAY'S — 68-100 Hwy 111

WHATTA BUY!

50'x10' — 1960 — 1-Bedroom including awning & cooler. Spotless \$495.

MURRAY'S — 68-110 Hwy 111

Seen the 12 ft. wide yet? PEARL has the 1961 Fabulous Flamingo. 12 ft. wide on display now at MURRAY'S 68-100 Hwy 111.

July Family Special

1956 — 40x5 — 2 Bdr. 1000 Terra Cruiser. Only \$2995.

MURRAY'S — 68-100 Hwy 111

CHANGE of plans. Must sell by 31st. 35' Trailer, 2 bdr., collar, make offer. Space 16, Desert Hills Tr. Pk.

Automobiles For Sale 153

Chrysler 60 New Yorker 9 Pass. Wagon

LOOKING for a one of a kind original? Here it is, built to owner's exact special specifications. Used only 5000 actual miles for exclusive promotional work. Has been specially finished in gleaming midnight blue, with interior appointed in solid red interwoven vinyl. Fully equipped with every conceivable pwr. assist. such as str. brks, windows, 6-way seat, plus pwr. tailgate. Also featuring Chrysler exclusive Twin Air Conditioning Unit. Exact specifications on this \$14,000 auto are 165 in. wheel base, 42 in. longer in middle between 2nd and 3rd seats. Heavy duty springs front & rear, plus load levers. 15 in. wheels, double eagle W.S.W. tires with blow-out proof chambers. Middle seat has been converted to pwr. as well as front seat. Has spotlight and special roof rack of anodized alum. Also radio, heater and solex glass. Here is the most gorgeous station wagon in the country. Now available at a fantastic savings. Call or write owner for more information. Phone: CR 4-2113, Brody Investment Company, 9477 Brighton Way, Beverly Hills, Calif.

CHOICE 1 bdr. apt. unfurn. \$80 on yrs lease. 554 Mountain View Dr. Ph. 325-6573.

2 Bdr. Apt. Unfurn. Pool — Refrig. — Reasonable Phone 325-3669

HOUSES FURNISHED 133

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Homes - Apartments - Stores MILDRED JACKSON, REALTOR 296 S. Palm Canyon at Baristo Phone 325-3336 or 324-3301

OUR BEST RENTAL DEAL 3 Bdr. 3 ba. Lovely pool. \$225 mo. on year's lease.

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BEAUMONT—Furn. 1 bdr. house for 1 or 2 adults. Nice garden, fenced, quiet. \$70. 873 Michigan Ave.

3 BDRM. 3 ba., TV, auto, washer, phone. Next to Lone Palm Hotel. Reasonable. Ph. 325-2389 days, 325-7480 eves. and Sunday.

\$175—NEW, Modern, 3 bdr 1½ ba, H&F Pool, view. 623 MONTEREY RD.

COMFORTABLE furnished home, near stores. \$75. Cathedral City Phone 328-3905

3 Bdrms-Lge Den-3 Baths 685 DESERT VIEW DRIVE

Houses Unfurnished 135

3 BDR 2 ba. Pool, excel. location. \$125 mo. yrs lse. Must be responsible party. Ph. 325-5601 eves 5 p.m. to 7 p.m.

3 BDR 2 bath unfurn. W-w carpet, fireplace, children O. K. \$125 month. Ph. 324-3890.

3 BDRM 2 bath house for rent. Carpets and drapes only. \$125 per month. Ph. 325-6335.

2 BDR & den, south end, fenced rear yard. Inquire 2882½ Anza Tr. Ph. 325-3792.

Friday, July 28, 1961

Automobiles for Sale 153

BE WISE  
BUY NOW  
SUMMER  
CLEARANCE

1960 CHEV. Bel Aire. Sharp. Autom. R&H. Pwr. St. Many other extras.

**\$2095**

1959 CHEV. Conv. SHARP. Autom. R&H. Pwr. steer & brakes

**\$2095**

1957 CAD. Sed. De Ville. Clean, autom. full pwr. & air cond.

**\$2095**

1958 MERC. Parklane. Sharp. Autom. R&H. Full power.

**\$1695**

1958 CHEV. Sta. Wagon. Clean. Autom. R&H. Pwr. Ster. Air Cond.

**\$1595**

1958 CHEV. 4 Dr. Sed. Clean. Autom. R&H. Pwr. Steering.

**\$1395**

1957 BUICK Cent'y. 2 Dr. Hd. Top Autom. R&H. Pwr. St. and brakes. Sharp.

**\$1195**

1958 FORD Country Sed. Autom. Radio & Heater. CLEAN.

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STACK  
CHEVROLET

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ENGLISH Austin, 1934, leather upholstery, 6 new tires. A-1 condition. Ph. 328-2271.

FORD, 1956 Victoria White, spt. cpe. Immac. cond. fact. air, pwr. steer & brakes. Radio & htr. Other extras. 24,000 mi. Priv. party. \$825. Ph. 325-6090.

THUNDERBIRD, 1960, Sky blue. Full power equip including factory air cond. Only 12,000 miles. — \$3795 —

PLAZA MOTORS  
Cadillac — Oldsmobile — G.M.C. 290 N. Indian, Ph. 325-2572

JEEP '60 F.C. 170 flat bed, 4 wheel drive with Warn Hubbs Radio & Heater, many other extras, excellent condition. Phone 324-1408

CHEV '57 WAGON \$550 325-3204 before 11, after 6:30

THE DESERT SUN

Page 11



# Hodges Slams Win

## SPORTS in the Sun

Page 12 THE DESERT SUN Friday, July 28, 1961

### Colony Tops Phones As Sands Blast CVSLA

The Mexican Colony outlasted the Telephone Company 3-3 and Massey Rock and Sand crushed Coachella Valley Savings and Loan 6-3 in Desert Softball League action last night.

Donnie Mendoza's triple led the Colony hitting attack and Frank Prieto pitched a seven hitter in putting down the Telephone Company.

A two run fourth inning featuring singles by Joe Luzano and Oscar Prieto put the Mexicans in the lead to stay after the Phonemen had taken a 1-0 edge in the first on a four base error which allowed Dino Di Grandi to score.

The winners added to more runs in the fifth and one in the seventh. Singles by Mike Dilley and Chuck Martin were responsible for two Telephone tallies in the sixth, but the losers were unable to rally in the seventh despite Jim Bigley's double.

In the second game, a four run fourth inning, which was helped along considerably by an astounding live errors brought Massey Rock and Sand its victory. Altogether Coachella Valley Savings and Loan fielders made seven errors in the game.

### Baseball

NATIONAL LEAGUE	W	L	Pct.	GB
Cincinnati	51	38	.568	1
Los Angeles	49	38	.562	2
San Francisco	45	45	.500	6
Milwaukee	46	46	.500	7
Pittsburgh	45	45	.500	11 1/2
St. Louis	45	50	.474	14
Chicago	41	54	.431	18
Philadelphia	29	63	.315	25 1/2

**Thursday's Results**  
Cincinnati 2 Milwaukee 1  
Chicago 3 St. Louis 2  
Los Angeles 11 Phila. 6 night  
San Francisco 2 Pittsburgh 6 night  
St. Louis 4 Philadelphia 2 night  
Cincinnati at Chicago—O'Toole (9-8) vs. Ellsworth (5-6)  
San Francisco at Philadelphia 2, two-inning game—O'Dell (4-4) and Bolin (2-1) vs. Mahanhey (7-13) and Burdett (2-10)  
Los Angeles at Pittsburgh night—Podres (12-2) vs. Francis (1-3)  
St. Louis at Milwaukee night—Jackson (5-8) vs. Hendley (3-2)

AMERICAN LEAGUE	W	L	Pct.	GB
New York	64	33	.680	1
Detroit	63	35	.644	2
Baltimore	55	45	.550	10 1/2
Cleveland	54	47	.533	12
Chicago	50	51	.490	16
Boston	45	57	.441	21 1/2
Washington	43	55	.439	21 1/2
Los Angeles	43	56	.434	22
Minnesota	42	56	.429	22 1/2
Kansas City	36	61	.371	28

**Thursday's Results**  
Kansas City 2 Cleveland 1  
New York 4 Chicago 3 night  
Baltimore 2 Boston 5 night  
Minnesota 5 Washington 2 night  
Only games scheduled

**Friday's Probable Pitchers**  
Chicago at Boston night—McLish (6-9) vs. Delock (5-6)  
Baltimore at New York night—Brown (7-3) vs. Daley (6-12)  
Minnesota at Detroit night—Ramos (7-11) vs. Hoyack (7-3)  
Washington at Kansas City night—Kutyna (5-2) vs. Shaw (5-9)  
Cleveland at Los Angeles night—Latman (5-11) vs. Gruba (5-10)

PACIFIC COAST LEAGUE	W	L	Pct.	GB
Tacoma	64	39	.621	1
Vancouver	61	44	.582	3
Seattle	58	46	.558	6
Portland	51	56	.450	12
Spokane	46	56	.447	17 1/2
Hawaii	48	61	.440	19
San Diego	45	61	.425	20 1/2
Salt Lake City	43	61	.413	21 1/2

**Thursday's Results**  
Salt Lake City 1, Spokane 0 1st game, 7 innings  
Spokane 5, Salt Lake City 3 2nd game  
Tacoma 5 Seattle 0  
Vancouver 5 San Diego 8  
Portland 6 Hawaii 5

### Dodgers 1 Off Pace With 11-6 Defeat Of Phils

Big Gil Hodges may be a born sentimentalist, but there's no sign of choke-up even though this probably is Auld Lang Syne for him with the Los Angeles Dodgers.

The veteran 37-year-old first baseman supposedly is all wrapped up and ticketed for one of the National League's new clubs — the New York Mets — next season.

Hodges knows it, and that's perfectly fine with him—for next year. He has some other plans for this year, though. Like playing in his eighth World Series with the Dodgers, for example.

Working toward that end, Gil kept the Dodgers within one game of first place when he smashed out four hits and drove in three runs Thursday night in an 11-6 victory over the Philadelphia Phillies.

**Homer Key Blow**  
One of his four hits was a three-run homer off loser Jack Baldschun in the fifth inning that brought the Dodgers from behind and put them in front to stay. Hodges' homer touched off a storm of statistics:

Not only was the blow the 700th extra base hit of his career, but it also brought his lifetime run-batted-in total to 1,242, tying him with Frankie Frisch for ninth place on the all-time NL list. It also was the 359th homer of his major league career, tying him again with Johnny Mize and Mickey Vernon for 11th place in the all-time home run derby.

As an added fill-in, Hodges' homer also helped Roger Craig to his fourth victory of the season.

**Reds Hold On**  
Cincinnati held on to first place with a 2-1 win over Milwaukee, while San Francisco blanked Pittsburgh, 2-0, and Chicago beat St. Louis, 3-2.

In the American League, the New York Yankees stretched their lead to a full game over the idle Detroit Tigers by handing the Chicago White Sox their fourth straight loss, 4-3. Baltimore beat Boston, 8-5, Minnesota walloped Washington, 5-2, and Kansas City clipped Cleveland, 2-1.

### Perennial Sugar Ray Returns To Garden Oct. 14

NEW YORK (UPI)—Sugar Ray Robinson, the greatest comeback fighter in ring history, will return to action on Oct. 14 at Madison Square Garden and start his campaign for a ninth shot at the middleweight crown, the Garden announced.

Matchmaker Teddy Brenner added today that 41-year-old Robinson's opponent for the nationally televised 10-round bout will be nicknamed on Sept. 10 from among a dozen prominent 160-pounders and that terms for the bout will be disclosed on that date.

Sugar Ray, who holds the record for having won the middleweight title five times, will be making his first start since last March 4, when he failed to recapture the National Boxing Association's half of the crown from Gene Fullmer at Las Vegas. Nev. Fullmer of West Jordan, Utah, won a unanimous 15-round decision.

Since that bout, Robinson had been uncertain whether to fight again or to retire.



RECORD MARLIN catch for women was this 213 1/2 pounder caught in 32 minute fight by Mrs. Joann Crawford, Portland, Ore. Mrs. Crawford used 80-pound test line for nine feet, 10-inch catch at Kona, Hawaii. (Kona Camera Photo)

### Sports In Brief

LOS ANGELES (UPI)—The Cleveland Indians, led by colorful Jimmy Piersall, tonight invade Wrigley Field for a three-game series with the red-hot Los Angeles Angels.

Barry Latham, 9-1, a former star at Fairfax high in Los Angeles, was scheduled to take the mound for the Tribe in a hometown appearance in which he will be opposed by Eli Grba, 5-10.

SANTA MARIA (UPI)—A record field of around 500 pros and amateurs was shaping up today

for the 42nd annual California State Open Golf Tournament at Santa Maria Country Club Aug. 23-27.

Deadline for entering the tournament is Aug. 15.

LOS ANGELES (UPI)—Manny Linton, 129, Tijuana, Mexico, last night fought to a draw with Manny Barrios, 118, Juarez, Mexico, in the 10-round main event at Olympic Auditorium.

Linton and Barrios are bantamweights.

### Wall Sets PGA Pace 3 Under

CHICAGO (UPI)—The pessimists who picked par to win the PGA won't have to hide in shame, unless one of a baker's dozen of golfers can preserve their consistency for the next three days.

Art Wall Jr., Pocono Manor, Pa., was the surprise leader after 18 holes of the guaranteed \$30,000 Professional Golfers' Association tournament with a three-under-par 67.

But he was only one stroke ahead of Jay Hebert, the defending champion from Miami, Fla., and Ernie Vossler, Oklahoma City, Okla., who in turn held a one stroke edge on Jerry Barber, Los Angeles, 50-year-old Bill Heinlein, Carmel, Ind., and durable Doug Ford, Tuckahoe, N.Y.

Many of the game's well-paid stars were puzzled by the 6,722-yard, par-70 layout. Gary Player, who has earned \$55,269 to top the money winners this year, took a 72. Arnold Palmer, who has won five 1961 tournaments, more than any other touring pro, and is second leading money winner, took a 73.

Billy Casper, fourth in earnings, had a 74. Fifth leading money winner Bob Goalby had a 73. Johnny Pott, sixth in earnings, was 71. Sam Snead took 72, Cary Middlecott 74, Tommy Bolt 72, and National Open champion Gene Littler 71.

### Deep Sea And Coastal Fish Reported Biting

LOS ANGELES — Santa Cruz to San Diego, the sea fish are biting, the Outing Bureau of the Automobile Club of Southern California reports.

At Santa Cruz, salmon trolling is improving, and the deep sea fish are biting off New Year Island. Local sea angling is spotty.

Santa Barbara reports good pier fishing and surf fishing from Ventura to Gaviota Pier is rated successful.

Halibut, bass, barracuda and bonita are reported biting in the Malibu area, with similar takes in the Santa Monica area.

Redondo has reported increasingly good albacore fishing from excursion fishing charters. Albacore also figure heavily in San Pedro fishing, with some bluefin tuna. Bass, bonita and halibut are plentiful.

In Long Beach, midnight and wee hours boats for albacore are scoring from Pacific Landing. Half-day morning runs for bass, bonita and halibut have been well rewarded. The Pierpoint Landing also reports good bass, halibut, and some bonita catches, plus some yellowtail taken in Catalina Island waters.

All above fish plus perch, corbina and some white sea bass are being taken off Seal Beach's Sportfishing Pier.

Newport reports heavy albacore catches, plus some bass, halibut, bonita and barracuda in local waters.

San Clemente shows consistent catches on all above except corbina and perch. At Oceanside, albacore, bull bass, barracuda and bonita are being caught.

San Diego's Point Loma reports large albacore biting steadily.

### Don DeLong, CSL Moundman, Joins CVSLA Hardball

Don DeLong, 28, former pitcher in the California State League and now a resident of Palm Springs, has joined the local Coachella Valley Savings and Loan hardball team. Coach Warren Linville announced today.

Linville said DeLong would work out with the team in two practice sessions scheduled for the next two Sunday evenings at the Polo Grounds. The team is preparing for an Aug. 9 return clash with the Dodger Rookies.

Players are asked to report at 6:15 p.m. for the practice sessions.

### Wynn Hurts Elbow

BALTIMORE (UPI)—Veteran right-hander Early Wynn of the Chicago White Sox will have his sore right elbow examined today by Dr. George Bennett at Johns Hopkins Hospital.

### Wright Tied In Lead For Gals Top Golf Joust

MINNEAPOLIS (UPI)—Mickey Wright, women's National Open champion, and Judy Kimball, an Iowa youngster, were tied for the lead today at the start of the second round of the American Women's golf tournament.

Both fired two-under-par 73s Thursday, with 23-year-old Miss Kimball, former Iowa State amateur champion from Sioux City, matching the veteran Miss Wright, San Diego, Calif., stroke for stroke.

Another youngster, 18-year-old Sandra Haynie, Longview, Tex., was close on their heels at 74. She posted a pair of 37s while both Miss Wright and Miss Kimball went out in 35 and matched 38s on the back nine.

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### SCHOLARSHIP BENEFIT

### L.A. Rams 'Fan Day' Scrimmage Saturday

REDLANDS — Coach Bob Waterfield and Los Angeles Rams fans will get the first look at the 1961 edition under game conditions Saturday night at Redlands when defense faces offense in the annual Fan Club scrimmage.

The scrimmage, slated to begin at 8 p.m., is the highlight event of the Fan Club's "Day at Training Camp" and will benefit the University of Redlands scholarship fund. Donations to the University fund will be accepted at the game. The event is open to

the general public. There will be no kickoffs and no punting, but otherwise game conditions will prevail and five National Football League officials will work the contest.

Waterfield has deferred comment on several promising rookie

ies "until I get a look at them in a scrimmage." So, with the first big chance to impress at their new posts, the youngsters are likely to make the coming-out party as hot as the Redlands sun.

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